

Municipality of Lakeshore – Report to Council

Growth & Sustainability

Community Services



To: Mayor & Members of Council

From: Frank Jeney, Division Leader – Community Services

Date: May 10, 2023

Subject: Lakeshore Canada Day

Recommendation

- 1) That the 2023 Lakeshore Canada Day festivities take place at the Atlas Tube Recreation Centre and Lakeview Park; and that fireworks displays take place at Stoney Point Community Park and Millen Park on Canada Day weekend, as presented at the May 30, 2023 Council meeting.
- 2) That Lakeshore Canada Day main events be held at the Atlas Tube Recreation Centre on July 1st annually; and, that additional events be considered at other Lakeshore locations each year, all as presented at the May 30, 2023 Council meeting.

Background

At the Regular Council meeting of January 13th, 2015, a report was brought to Council outlining a rotating schedule for Canada Day Family Events, which included the following recommendation:

The Canada Day Family Event continue to function on a rotating basis in the following locations:

- 2016 Stoney Point Community Park.
Hosted by the francophone community and local volunteer group.
- 2017 Atlas Tube Centre.
Hosted by the local volunteer groups.
- 2018 New Millen Community Centre and Library.
Hosted by the local volunteer groups.
- 2019 Lakeview Park.
Hosted by the local volunteer groups.

Following the presentation of the report, Council passed the following resolution:

Council refer The Canada Day Family Event four year plan site selection report to the Community Services Advisory Committee for review and recommendation to Council.

At the Regular Council meeting of February 5th 2019, the following resolution was passed:

Resolution #44-02-2019

Administration proceed with the 2019 Canada event in Stoney Point / Point Aux Roches and form a Canada Day Committee.

According to the original four location Canada Day rotation, Canada Day was held at those locations but out of sequence. It was held at Lakeview Park, Stoney Point Community Park and Millen Park, and should be held next at the Atlas Tube Recreation Centre.

Comments

Canada Day festivities took place in Lakeview Park in 2018, and in Stoney Point Community Park in 2019. On May 13th 2020, it was announced that, due to COVID restrictions, the Lakeshore Canada Day festivities would be cancelled for 2020, and rescheduled for 2021.

On May 7th 2021, it was announced that, due to COVID restrictions, the Lakeshore Canada Day festivities would be cancelled for 2021, and rescheduled for 2022.

On July 1st, 2022, Lakeshore Canada Day festivities returned, with events held at Millen Park, the Libro Centre (Woodslee), and the Atlas Tube Recreation Centre's Renaud Room.

On July 7th, 2022, a meeting was held at the West Beach with the fireworks company that provided the Lakeshore Canada Day fireworks on the waterfront in 2018. The purpose of this meeting was to proactively gather information to overcome the many challenges experienced with this event.

Fireworks on the Barge

The fireworks on the waterfront in 2018 were hosted on a large barge on the water. Prior to the planned fireworks show, it was noted that boats began to park on the water, within the mandatory "blast zone". The fireworks company proceeded to move the barge, many times, attempting to remedy the situation, but the boats continued to move into the "blast zone" area. Due to this situation, the fireworks show was reported to

have begun an hour past the scheduled time. In addition, there were parking issues at the waterfront, due to the large crowd and limited parking spaces available.

In anticipation of having events at the waterfront in 2023, an additional \$20,000 was requested in the Recreation Budget for 2023 to allow for potential fireworks on a barge on the waterfront. The budget book description is outlined below. However, it is noted that the Budget Book incorrectly mentions three locations, and not four locations.

“The Canada Day Celebration rotates throughout Lakeshore to three locations. The rotation includes the Waterfront, Stoney Point Park, and Woodslee Millen Park. Each rotation that lands on the Waterfront carries more costs associated with this great event, as the participation numbers increase. Most recently, the participation numbers are: Waterfront - 7000+ visitors; Stoney Point Park - 600+ visitors; Woodslee Millen Park - 400+ visitors. Increased Police presence, and water based fireworks are the main source of increased budget requirements.”

On February 13th 2023, the quote for the barge was sent to Lakeshore Recreation in the amount of \$14,000. Below is a comparison of the estimated costs associated with water-based and land-based fireworks shows in Lakeshore.

Item	Water-Based Fireworks	Land-Based Fireworks
Fireworks Contract	\$10,000	\$6,000
Barge	\$14,000	Not Applicable
Blast Zone Coverage	Not Included. Lakeshore would need to procure watercrafts and staff to patrol the area, to maintain clearance of the blast zone.	Included in fireworks contract. Area is marked and taped off.
Total	\$24,000 (plus cost of staff time and boat rentals for blast zone area)	\$6,000

Canada Day 2023

The Canada Day Committee consisting of recreation staff began meeting regularly in January of 2023, to begin planning Canada Day festivities. It was noted that the rotation was adjusted in 2018, contrary to the schedule presented to Council in 2015.

The new rotation of the four locations would be:

2018 Lakeview Park
2019 Stoney Point Community Park
2020 Millen Park (Postponed due to Covid)
2021 Millen Park (Postponed due to Covid)
2022 Millen Park
2023 Atlas Tube Recreation Centre

The proposed 2023 Canada Day Events (working document) attached, outlines the many great events to be scheduled on July 1st, 2023. Events include multiple locations in Lakeshore, including the Lakeview Park/West Beach Waterfront hosting a beach volleyball tournament and DJ music, as well as at the Atlas Tube Recreation Centre having a full slate of ice rink and aquatic activities, programs, museum historical displays, francophone activities, food provided by Lakeshore sports groups, and outdoor music entertainment, capped off by a fireworks display.

Lakeshore Community Services is also working out the details of potential fireworks shows at Stoney Point Park and Millen Park on the evening of June 30th 2023, to kick-off the Canada Day weekend. The cost will be within the budgeted amount.

For future years, it is recommended that Canada Day main events take place at the Atlas Tube Recreation Centre with other events scheduled in other Lakeshore locations. Organization of the events will be under the leadership of the recreational team. Administration will invite community and service groups to participate in the celebrations going forward, as appropriate to the locations where the celebrations are taking place. Council will continue to approve the cost of the activities through the budget process.

Financial Impacts

The following is a breakdown of the proposed cost and funding for 2023 Canada Day:

Description	2023 Cost
Fireworks cost for - 3 locations	\$14,000

Canada Day programming cost	<u>\$14,575</u>
Total Cost	<u>\$28,575</u>
Funding Sources	2023 Funding
Canada Day Budget in Lakeshore Recreation Budget Centre (tax-funded)	\$40,000
Canadian Heritage Grant Funding	<u>\$10,000</u>
Total Funding	<u>\$50,000</u>

Lakeshore will also seek out sponsorships from local media outlets to support promotion of the event throughout the region. Offers to join as a non-exclusive media sponsor will be extended to major media outlets, including print and digital, throughout Windsor-Essex.

Attachments

Council Report 2015

Council Resolution 2019

2023 Canada Day Schedule of Events (Working Document)

Report Approval Details

Document Title:	Lakeshore Canada Day.docx
Attachments:	<ul style="list-style-type: none">- Council Report - 2015 Canada Day Four Year Plan.pdf- Council Resolution - 2019 Canada Day.pdf- 2023 - Canada Day Schedule of Events (Working Document).pdf
Final Approval Date:	May 24, 2023

This report and all of its attachments were approved and signed as outlined below:

Prepared by Frank Jeney

Approved by Justin Rousseau and Truper McBride