

Sunsplash Beer Gardens 2023

Background

WKND Hospitality

Established in 2002, WKND Hospitality Group is one of the leading Hospitality, Culinary and Nightlife ownership groups in South Western Ontario. The organization started with early properties including Voodoo Nightclub, Tabu Bar & Grill, Sin Nightclub and Peppers Bar and Grill, The Pub Club, Level 3 Vodka Emporium, and The City Grill based on Ouellette Avenue in the heart of Downtown Windsor.

Still headquartered in Windsor Ontario, WKND Hospitality continues to grow with its current properties listed below, including staple properties The Bull & Barrel Urban Saloon and The GOAT Tap & Eatery.

Co-owners Christian Komsa, Matthew Komsa and Andrew Corbett bring over 60 years of combined experience in Hospitality venues and events

Event Details

1954815 Ontario Inc will hire The G.O.A.T. Tap & Eatery Lakeshore to cater the gardens. 1954815 Ontario Inc has an active **5,000,000** event insurance policy and will add The G.O.A.T. Tap & Eatery Lakeshore, Belle River BIA along with the Town of Lakeshore. The G.O.A.T. Tap & Eatery has a catering endorsement attached to the liquor license which will allow the service and sale of alcohol at the event.

Proposed Hours of Operation

Thursday 4:00pm - 12:00am
Friday 4:00pm - 12:00am
Saturday 11:00am - 12:00am
Sunday 11:00am - 10:00pm

The Sunsplash entertainment ends at 9pm. We are proposing the 12:00 am closing so we have continuous entertainment within the park. From the hours of 9:00pm.- 12:00 Thursday to Saturday we are proposing live entertainment within the beer gardens. We would also like to theme each night to match the entertainment. Ideas being considered are a 70-80s Thursday, rock and roll Friday and County Night for Saturday.

Security

All security will guards will be trained and licensed by The Ontario Government. Last call will be made ½ hour before closing time to allow customers ample time to finish their beverages. At closing time security staff will ensure a safe, and quick exit from the beer gardens and its proximity.

Estimated Attendance

We are projecting 800-1000 people attend the gardens over the 4 days.

Tent

We would hire Festival Tents to erect a 40X80 ft tent. Festival will handle all necessary permits, engineering, assembly and disassembly of the tent. All grounds will be restored to its pre-festival condition.

I am available for any questions or comments.

Respectfully,

Matthew Komsa
WKND Hospitality Group

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