



Belle River-On the Lake Business Improvement Area

BIA Board of Management Meeting Minutes Oct 7, 2019 at Noon Council Chambers, Town of Lakeshore

BIA Board Members

Ward 4 Council Representative: John Kerr

Chairman: Moe Mailloux, Moe Mailloux Financial Services Inc

Vice Chair: Laura Tremblay, National Bank

Directors: Jelena Adzic, Libro Credit Union, Rachelle Crevatin, La Belle Fromage, Sandy Pepper, The Treasure Nook, Shawn Sauve, RONA Sauvé's Home Centre, , Mike Sutton, Melady Funeral Home

Associate Members: Jay Coulter, Coulter Software Inc, , Derek Trepanier, Best Pest Control

Facetime: Tina Roy, Remax Preferred Realty Ltd

Regrets: Ray Tetreault, Tetreault valu mart, Julie Curtis, Community Support Centre, Lucille Soulliere, Active Living Chiropractic

Absent: Dale Sanger, New Life Assembly

BIA Coordinator

Janel Gagnier

U of W VIP

Julia Adamo, Double Major English and History Student

Lakeshore

Tammie Ryall, Director of Community & Development Services

Agenda Items

#1

Declaration Of Conflict of Interest: None

#2

Adoption of Minutes of the BIA Board Meeting on September 9, 2019

Shawn Moved and Sandy Seconded: That the minutes from the BIA Board Meeting of September be adopted as presented.

Motion # 2019 – 23. All in favour. Motion Carried.

#3

Sunsplash Festival Update: July 9 – 12, 2020

Boat Ramp Closed during Sunsplash from Thursday to Monday for the K of C tent to be installed and removed. A possible relocation of the K of C Tent to marina parking lot to allow for the ramp to be open on Thursday and Monday may be considered. Sandbar Resort and Rochester Place can be contacted to ask permission to allow the public with boats to use their ramps that weekend with consideration of the room needed to park the trailers. Lakeshore should notify people who buy the boat ramp pass that the ramp will be closed on Sunsplash Weekend when the pass is purchased and then be reminded again by email.

Sunsplash Food Vendors: Hydro needs are not sufficient in the park for food vendors that currently attend. Public surveys say that residents and visitors would like to see more food options. With Lakeshore

planning to renovate the waterfront in the near future a portable temporary solution for additional hydro is required rather than a permanent solution. Generators may need be rented that weekend with the costs transferred to the vendors.

#4

Stroll the Street Update: Next Event Thursday, Oct 31 Trick or Treat Walk

Friday, Nov 22 – Notre Dame Street Closed from First to Chisholm St
2020 Dates May 8, June 19, Sept 18 and Nov 20 with Eight Block Road Closure

#5

New Business:

- a) 2020 Budget Planning – Shawn Moved and Rachel Seconded: That the BIA Board of Management approve the BIA Budget as discussed today. Motion # 2019 – 24 All in Favour. Motion Carried.
- b) 10 Seventeen Grand Opening on October 17th at 10am
- c) Holiday Dollars go on sale at Libro on Nov 12th. Laura motioned and Mike Seconded that the BIA Increase the Holiday Dollars to \$25,000. Motion # 2019 – 25 All in favour. Motion Carried.
- d) BIA Appreciation Dinner will be held on Tuesday, Oct 29 at the Legion
- e) Maximizing your Online Advertising and Digital Marketing Budget Tuesday, Nov 26 from 5pm to 9pm - Registration Required

#7

Next Meeting: November 4, 2019 in Council Chambers, Lakeshore Town Hall

Meeting Minutes
Approved

Moe Mailloux
Laura Tremblay

Dec 2/19