

Municipality of Lakeshore – Report to Council

Community and Protective Services

Community Services



To: Mayor & Members of Council
From: Frank Jeney, Acting Corporate Leader – Community Health and Safety
Date: January 4, 2024
Subject: Pixellot TV – Addition to Lakeshore Canadiens Gameday Operations

Recommendation

Approve the addition of Pixellot TV to the gameday operations of the Lakeshore Canadiens Junior C team within the Atlas Tube Recreation Centre's Rock Rink, and

Direct the Clerk to read By-law 14-2024, being a by-law to authorize an amending agreement with 2337338 Ontario Inc., during the Consideration of By-laws, all as presented at the January 30, 2024 Council meeting.

Background

At the Regular Council meeting of August 15, 2023, Council passed a motion for an agreement with LiveBarn for the streaming of youth hockey and activities in all three ATRC rinks.

Approve an agreement between LiveBarn Inc. and the Municipality of Lakeshore for livestreaming services at the Atlas Tube Recreation Centre for a 4-year term, as presented at the August 15, 2023 Council meeting; and

Direct the Clerk to read By-law 67-2023 during the Consideration of By-laws.

Carried Unanimously

The report outlined that the Municipality and the Lakeshore Canadiens Junior C organization were waiting on the finalized league agreement for the steaming services of the Junior C games.

Livebarn is aware of the Junior C League Agreement, and will not stream Lakeshore Canadiens Junior C games. This will be streamed by another livestreaming service. A report to Council will come once those terms are considered.

The Lakeshore Canadiens currently live stream their games using cameras on tripods. Pixellot has a camera mounted to the side wall of the Rock Rink, that will turn on only during home games.

The use of Pixellot TV will be added as an amendment to the current Junior C agreement with the Municipality of Lakeshore (an agreement with 2337338 Ontario Inc.), and will be within future agreements.

Others Consulted

Lakeshore Canadiens Junior C.

Financial Impacts

There are no financial impacts of this streaming service. All updates, upgrades, and software use are handled by Pixellot TV.

Attachments

Pixellot - PJHL Live Streaming Partnership Information

Report Approval Details

Document Title:	Pixellot TV – Addition to Lakeshore Canadiens Gameday Operations.docx
Attachments:	- Pixellot - PJHL Live Streaming Partnership Information.pdf
Final Approval Date:	Jan 24, 2024

This report and all of its attachments were approved and signed as outlined below:

Prepared by Frank Jeney

Approved by Justin Rousseau and Truper McBride