

# Municipality of Lakeshore – Report to Council

## Community Health and Safety

### Corporate Leader - Community Health and Safety Services



**To:** Mayor & Members of Council  
**From:** Frank Jeney, Corporate Leader - Community Health and Safety Services  
**Date:** February 5, 2024  
**Subject:** Lakeshore Public Art Policy

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### Recommendation

Approve the Lakeshore Public Art Policy and direct the Clerk to read By-Law 62-2024 adopting the policy; and

Direct Administration to establish a Public Art Reserve fund for Council consideration during the 2025 budget deliberations, all as presented at the June 25, 2024 Council meeting.

### Strategic Objectives

5b) Modernize Citizen-Centered Services - Bylaw Modernization (including a calendar of bylaw review and effective enforcement strategies/capabilities)

### Background

The purpose of the Lakeshore Public Art Policy is to provide a framework for the Municipality to encourage, fund, select and preserve Public Art in, or adjacent to new or existing municipal buildings, infrastructure projects, parks, trails and other municipally owned land and facilities. The Lakeshore Public Art Policy will help guide Lakeshore's process for art donations, loaned art, and to support new art commissions. The policy clearly outlines responsibilities of the Municipality of Lakeshore, to help nurture and sustain Lakeshore's public art collection through projects that enhance and highlight Lakeshore's history and community culture.

### Comments

The Municipality of Lakeshore currently has Public Art pieces within the Atlas Tube Recreation Centre, the Operations Centre, Lakeview Park, and the round-about in Belle River. Public Art embodies public or universal concepts rather than commercial, partisan or personal concepts or interests, and it has clear aesthetic qualities in form or theme. Public Art has the ability to inspire, ignite, awaken, and animate. It can enrich and connect a community and add or enhance a sense of place in a symbolic or

creative way that reveals an aspect of the social, natural, physical or historical context of the location. Public Art is also recognized both nationally and internationally as a significant tool for building economic development and tourism, by making destinations for visitors and residents.

Public space means areas frequented by the general public that are owned or controlled by the Municipality of Lakeshore. It includes, but is not limited to parks, road allowances, boulevards, streets, courtyards, squares and bridges as well as building exteriors, foyers, concourses and significant interior public areas of municipal buildings.

### **Public Art Policy Over-Sight**

The Lakeshore Public Art Policy will be overseen by the Recreation division in collaboration with other Municipal divisions where art pieces may be located.

### **Next Steps**

Subject to Council approval, a new Public Art Reserve will be brought to Council through the 2025 budget deliberations.

Public Art Procedures will be developed for assessing the artistic merit of a project, developing calls for Artists, and striking or mandating qualified juries. These will take into consideration site suitability, context, durability, maintenance requirements, financial implications, public safety, and liability, consistency with the Municipality's Urban Design Guidelines, and other Municipal policies and initiatives as appropriate.

The Municipality of Lakeshore may acquire ownership of original works of art in any media through direct purchase, commission or donation. Consideration of acquisition proposals will be made by the Division Leader – Recreation, and other stakeholders for presentation to Council. In so doing, the Community Services Division will follow all of the appropriate standards and adjudication procedures outlined in the Public Art Procedures and Public Art Plan to make recommendations. Gifts, donations including loaned art and bequests of Public Art to the Municipality of Lakeshore, will be considered in a manner similar to all Public Art proposals. They must be deemed consistent with the overall public art plan and be accompanied by a maintenance/cost schedule. In accordance with the criteria established in the Income Tax Act (Canada), the Municipality may issue a tax receipt to the donor. Independent appraisal costs will be the responsibility of the donor.

### **Communications and Public Engagement**

Public spaces will be reviewed through the Parks Masterplan and future projects' public feedback, to assess locations for future public art projects.

Community engagement and input will be gathered from community stakeholders, residents, staff, and Council; to support public art projects in the future.

## Financial Impacts

Currently, the Municipality of Lakeshore does not have a Public Art Reserve. To implement this policy and associated procedures, Lakeshore will need to consider projects to be funded from a Public Art Reserve fund during annual budget deliberations.

## Report Approval Details

Document Title:	Lakeshore Draft Public Art Policy.docx
Attachments:	
Final Approval Date:	Jun 9, 2024

This report and all of its attachments were approved and signed as outlined below:

Prepared by Frank Jeney

Approved by the Corporate Leadership Team