



Policy – Lakeshore Public Art

Policy # [C or A] - [DI] - 00000

1.0 Purpose and Scope

- 1.1 The purpose of the Public Art Policy is to provide a framework for the Municipality to encourage, fund, select and preserve Public Art in, or adjacent to new or existing municipal buildings, infrastructure projects, parks, trails and other municipally owned land and facilities.
- 1.2 The Municipality of Lakeshore supports Public Art that enriches the daily life of citizens, stakeholders, and visitors. It complements the natural environment and captures local history.
- 1.3 The Public Art Policy recognizes art as a key contributor to enhancing the quality of the public realm and municipal buildings in Lakeshore.
- 1.4 Public Art embodies public or universal concepts rather than commercial, partisan or personal concepts or interests, and it has clear aesthetic qualities in form or theme. Notably, Public Art is also the direct or indirect product of a public process of creation, procurement, and/or maintenance. Public Art has the ability to inspire, ignite, awaken, and animate. It can enrich and connect a community and add or enhance a sense of place in a symbolic or creative way that reveals an aspect of the social, natural, physical or historical context of the location. Public Art is also recognized both nationally and internationally as a significant tool for building economic development and tourism, by making destinations for visitors and local residents.
- 1.5 The Municipality is committed to engaging our communities to develop individual community partners that address and enhance their local character and identity as well as directing future public investment. Public Art is to be contemplated and strongly encouraged within the community planning process at the Secondary Plan and Outline Plan levels and through Community Improvement Programs.
- 1.6 Public Art plays a key role in economic development and placemaking throughout the Municipality.



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2.0 Definitions

- 2.1 Artist** is an individual critically recognized as an artist by their peers and who;
- 2.1.1** Has demonstrated skill, training and/or experience in an artistic discipline.
 - 2.1.2** Can demonstrate an ongoing commitment to his or her art practice.
 - 2.1.3** May work as part of a design team with architects, engineers or others.
- 2.2 Public Art** is an original artwork which can be permanent, temporary, or mobile; located inside or outside, but routinely accessible to the public at no cost. Public Art will be made by, or under the supervision of, a professional artist and may include the following;
- 2.2.1** Sculpture in any material or combination of materials whether in the round, bas relief, high relief, mobile, kinetic or electronic;
 - 2.2.2** Murals;
 - 2.2.3** Fiber works, glass, mosaics;
 - 2.2.4** Original works of art that are specific to their site;
 - 2.2.5** Fountains or water features that contribute aesthetically to their surroundings (i.e. not splash pads)
 - 2.2.6** Hard and soft landscaping components where these elements are an integral part of the original work of art, or are the result of collaboration among design professionals including at least one artist;



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2.2.7 Special engineering or architectural features, such as walkways, windows, walls, floors or ceilings in areas that are publicly accessible; contribute aesthetically to their surroundings; and retain an interpretive aspect as determined by the commissioned artist.

2.2.8 Temporary art made using ice, sand or similar components, used for sculptures, pyro art, or fibre art; which is meant to deteriorate over time.

2.3 **Public Art Inventory** is original art created for, or located in, Public Spaces. This includes permanent, temporary, or mobile works acquired by the Municipality of Lakeshore.

2.4 **Public Space** means areas frequented by the general public that are owned or controlled by the Municipality of Lakeshore. It includes, but is not limited to parks, road allowances, boulevards, streets, courtyards, squares and bridges as well as building exteriors, foyers, concourses and significant interior public areas of municipal buildings.

3.0 Guiding Principles

3.1 Public Art has a social purpose, enhancing social connections; contribution to a healthy community.

3.2 Public Art promotes creativity and the importance of access to those experiences for everyone.

3.3 Public Art is accessible within the public realm, and accessible to the public within municipal buildings

3.4 Public Art will create a more interesting, visually-rich community, and cultivate pride in our neighbourhoods.

3.5 Promote the recognition of Artists as an important asset for a vibrant community.



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- 3.6** Provide opportunities for emerging, mid-career and established professional Artists across Lakeshore’s communities.
- 3.7** Encourage participation from First Nations, Inuit, Métis, Francophone and new Canadian Artists.
- 3.8** Seek to be inclusive and respect the rights of Indigenous people to own and control their heritage, including Indigenous images, design, stories and other cultural expression.
- 3.9** Engage residents in dialogue about their community
- 3.10** Preserve and enhance cultural and historical identity such as the Francophone community and Underground Railroad History.
- 3.11** Increase tourism and economic development by attracting visitors and potential investors, creating partnerships and employment opportunities and increasing land values.
- 3.12** Artwork considered for acquisition or donation to the Municipality’s Public Art Inventory will be evaluated according to the following criteria;
 - 3.12.1** Relevance to the Public Art Policy.
 - 3.12.2** Relevance to the Municipality of Lakeshores natural or built environment, cultural heritage, and or history.
 - 3.12.3** Quality of the artwork.
 - 3.12.4** Suitability of the artwork for display in a Public Space.
 - 3.12.5** Authenticity of the artwork.
 - 3.12.6** Condition of the artwork.
 - 3.12.7** Municipality’s ability to maintain and conserve the artwork.



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3.12.8 Ethical and legal considerations regarding ownership.

4.0 Exclusions

4.1 This policy does not include;

4.1.1 Art on private lands;

4.1.2 Directional elements such as signage, except where these elements are integral parts of the original artwork;

4.1.3 Landscape architecture and landscape gardening, except where these elements are integral parts of the original artwork;

4.1.4 Original posters, artwork or photography displayed in municipal buildings or facilities valued individually below \$500.00, which is acquired through a departmental facilities or maintenance budget.

5.0 Responsibilities

5.1 Council is responsible to:

5.1.1 Approve by resolution this policy and any amendments.

5.1.2 Consider the allocation of resources for successful implementation of this policy in the annual budget process.

5.2 The Chief Administrative Officer is responsible to:

5.2.1 Implement this policy and approve procedures.

5.2.2 Ensure policy and procedures reviews occur and verify the implementation of policies and procedures.



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- 5.2.3** Recognize the benefits of civic partnerships.
- 5.2.4** Serve as an advocate for civic partnerships.
- 5.2.5** Approve and implement any procedures relative to this policy.
- 5.2.6** Recommend to Council necessary policy amendments.
- 5.3** Corporate Leader, Community Health and Safety is responsible to:
 - 5.3.1** Ensure implementation of this policy.
 - 5.3.2** Ensure that this policy is reviewed periodically.
 - 5.3.3** Make recommendations to the Chief Administrative Officer of necessary policy or procedure amendments.
 - 5.3.4** Ensure that procedures are approved to implement this policy.
- 5.4** Division Leader Recreation Services is responsible to:
 - 5.4.1** Ensure policy is understood by employees and adhered to.
 - 5.4.2** Ensure implementation of this policy.
- 5.5** Division Leader Facilities and Parks is responsible to:
 - 5.5.1** Ensure policy is understood by employees and adhered to.
 - 5.5.2** Ensure implementation of this policy.



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6.0 Public Art Procedures

6.1 Procedures

6.1.1 Public Art Procedures will be developed for assessing the artistic merit of a project, developing calls for Artists, and striking or mandating qualified juries. These will take into consideration site suitability, context, durability, maintenance requirements, financial implications, public safety, and liability, consistency with the Municipality's Urban Design Guidelines, and other Municipal policies and initiatives as appropriate.

6.2 Acquisition

6.2.1 The Municipality of Lakeshore may acquire ownership of original works of art in any media through direct purchase, commission or donation. Consideration of acquisition proposals will be made by the Division Leader Recreation and other stakeholders for presentation to Council. In so doing, the Community Services Division will follow all of the appropriate standards and adjudication procedures outlined in the Public Art Procedures and Public Art Plan to make recommendations.

6.2.2 Gifts, donations including loaned art and bequests of Public Art to the Municipality of Lakeshore, will be considered in a manner similar to all Public Art proposals. They must be deemed consistent with the overall public art plan and be accompanied by a maintenance/cost schedule. In accordance with the criteria established in the Income Tax Act (Canada), the Municipality may issue a tax receipt to the donor. Independent appraisal costs will be the responsibility of the donor.

6.2.3 Public Art may be integrated or regulated through Lakeshore's development review process. In such cases, the Recreation Services Division shall facilitate the Public Art Process.



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6.3 Funding

- 6.3.1** A public art reserve shall be established to fund Public Art projects though interest generated.
- 6.3.2** Council may consider contributions to the Public Art Reserve during annual budget deliberations.
- 6.3.3** Private donations will be accepted to build the Public Art Reserve.
- 6.3.4** The principal of the Public Art Reserve shall not be expended and will accumulate over time.
- 6.3.5** Public Art projects will be funded from donations and the public art reserve.
- 6.3.6** A Public Art reserve will be used to maintain Public Art after commissioning.
- 6.3.7** The Municipality will encourage the development industry to participate voluntarily in including the arts in the design of projects.

6.4 Relocating & De-Accessioning

- 6.4.1** When appropriate or necessary, the Recreation Services will consider candidates for relocating or de-accessioning of permanent and temporary Public Art and will report findings and recommendations to Council
- 6.4.2** The art may be moved, sold, returned to the artist or destroyed with any monies received through the sale of art being placed in the Public Art Reserve Fund.



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#	Date Revised	Author	Section	Details of Change
1				
2				
3				
4				
5				
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Refer policy questions to: **[Position]**