



## Belle River-On the Lake Business Improvement Area

### BIA Board of Management Meeting Minutes Feb 3, 2020 at Noon Council Chambers Town of Lakeshore

**BIA Board Members** Ward 4 Council Representative: John Kerr  
REGRETS: Chairman: Moe Mailloux, Moe Mailloux Financial Services Inc  
Vice Chair: Laura Tremblay, National Bank  
Directors: Jelena Adzic, Libro Credit Union, Rachelle Crevatin, La Belle Fromage, Sandy Pepper, The Treasure Nook, Shawn Sauve, RONA Sauvé's Home Centre, Ray Tetreault, Tetreault valu mart  
Regrets: Lucille Soulliere, Mike Sutton, Melady Funeral Home  
Associate Members: Jay Coulter, Coulter Software Inc, Julie Curtis, Community Support Centre, Dale Sanger, New Life Assembly, Derek Trepanier, Best Pest Control  
Associate Member Regrets: Tina Roy

**BIA Office Lakeshore** Coordinator Janel Gagnier  
Tammie Ryall, Director of Community & Development Services

#### Agenda

#### Items

#1 Declaration Of Conflict of Interest: None

#2 **Adoption of the Minutes of the BIA Board Meeting on Dec 2, 2019**  
Shawn Moved and Sandy Seconded: That the minutes from the BIA Board Meeting of December 2, 2019 be adopted as presented.  
**Motion # 2020 – 01. All in favour. Motion carried**

#3 **Old Business:**

1. Tecumseh BIA now allows Lakeshore Businesses to join as Associate Members with the cost determined by the number of employees. We have not reached target number of associate memberships to meet the increased budget of \$4500 budget.

2. Libro Granting Program will be accepting applications between May 3 and June 12. The BIA will apply for a "Win This Space" contest.

3. Puce Harbour will allow Sunsplash boaters with Lakeshore Marina Pass to launch their boats (and they did the same in 2019!) Cost TBD depending on when staff is needed. Tofflemires to be asked to allow trailers to park there after launching.

#4

**New Business:**

1. 2020 Business Banner list has been updated and invoiced. Some banners will need replacing due to high winds and we have four new locations at the roundabout. Due to higher demand and new business interest the banners have sold out and businesses will only be allowed one banner this year. Logos have been sent to the designer.
2. Windsor Star Booklet to be launched on May 1<sup>st</sup>, just one week before May Stroll the Street. Title, Content and Contest need to be determined by the BIA. Coordinator is meeting with them next week to start the process. One of the first steps will be to email the BIA Members to let them know that Windsor Star will be contacting them to determine if they would want to put in an advertisement.
3. Exciting News: Nathan Bain will be our BRDHS Co-op student starting on Friday, Feb 7<sup>th</sup> until June.
4. Lakeview Park and West Beach Public Open House will be held on February 13<sup>th</sup> between 3pm and 7pm in the Renaud Room at the Atlas Tube Centre to discuss and review the concept drawing.

#5

Next BIA Meeting will be held on March 2, 2020 at Lakeshore Town Hall

#6

**Meeting Adjournment at 1pm**

Meeting  
Minute  
Approval

  
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Moe Mailloux  
Laura Tremblay