

Minutes of the ZOOM BIA Board Meeting Monday, January 18th at 9am

BIA Board	<p>Ward 4 Council Representative: John Kerr Chairman: Moe Mailloux, Moe Mailloux Financial Services Inc Vice Chair: Laura Tremblay, National Bank Directors: Rachelle Crevatin, La Belle Fromage Tina Roy, TRU Real Estate Group Ltd. Sandy Pepper, The Treasure Nook Ray Tetreault, Tetreault valu mart</p> <p>Absent: Mike Sutton, Shawn Sauve Associate Members: Jay Coulter Software Inc Dale Sanger, New Life Assembly Absent: Derek Trepanier</p>
	<p>BIA Office Coordinator Janel Gagnier Lakeshore Economic Development Officer Ryan Donally</p>
	<p><u>Agenda Items</u> Declaration Of Conflict of Interest: None</p>
#1	<p>Motion: Adoption of the Minutes of the BIA Board Meeting on Nov. 16, 2020 Tina Moved, Sandy Seconded: That the minutes from the BIA Board Meeting of November 16, 2020 be adopted as presented. Motion # 2021 – 01. All in favour. Motion Carried</p>
#2	<p>Motion: Adoption of the 2019 Draft Financial Statements. This statement shows that at the end of 2019 there was an annual surplus \$5716 which allowed for an Accumulated Surplus at the end of 2019 of \$22,317. This is our Reserves. Laura Moved Sandy Seconded: That the audited 2019 Draft Financial Statement be adopted as presented. Motion #2021- 02. All in favour. Motion Carried</p>
#3	<p>Motion: Sunsplash Festival 2021 Ray Moved, Laura Seconded: That the BIA Board needs to determine how or if any of the Sunsplash Festival events will be able to take place in July and to make recommendations within the next two months. Motion #2021- 03. All in favour. Motion Carried</p>
#4	<p>2021 Budget – Discussion on spending that follow our Strategic Plan. Reserve monies could be spent on winter lighting, a gazebo in town, Selfie Spots or a lighted walk thru display at the Optimist Park.</p>
#5	<p>Ryan Donally did a powerpoint presentation on his role at Lakeshore. He is currently working on a Business Retention and Expansion Strategy including Small Business Entrepreneurship. Strong partnerships and community support are imperative to success.</p>
#6	<p>New Business- Councilor Kerr would like for the BIA Board and/or its members</p>

	to send him and council any suggestions on how the can help out our small businesses.
#7	Motion Meeting Adjournment Ray Motioned and Laura Seconded that he meeting be adjourned at 10am. Motion #2021- 04. All in favour. Motion Carried.
#8	Next Meeting Date and Time to be Determined by the Chairman

Meeting
Minute
Approval

Moe Mailloux

Moe Mailloux

Date April 9/21