

# **The Corporation of the Town of Lakeshore**

## **Report to Council**

### **Community & Development Services**

### **Recreation Services**



**To:** Mayor & Members of Council  
**From:** Frank Jeney – Manager, Recreation & Leisure  
**Date:** July 16, 2020  
**Subject:** Mayor's Arts Awards 2020

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#### **Recommendation**

Defer the 2020 Mayor's Arts Award program to 2021; and,

Direct the Treasurer to apply the \$6,000 budgeted for the Mayor's Arts Awards to offset Town expenses at year end, as presented in the July 28, 2020 Council report.

#### **Background**

The Arts Advisory Committee is not proceeding with the Mayor's Arts Awards ceremony due to the restrictions on public gatherings due COVID-19. However, the Committee would like to proceed with the Mayor's Arts Awards in another way and direct the \$6,000 budgeted for awards and a reception, to be directed entirely to awards.

The following motion was passed by the committee at the June 18<sup>th</sup> 2020 zoom meeting (Attachment 1).

Moved by Crystal Mancini, seconded by Linda McKinlay

"To defer the 2020 Mayor's Arts Award reception to 2021 and put forward a grant option in lieu of a physical reception for 2020"

**Carried**

The following motion was passed by the committee at the July 15<sup>th</sup> 2020 zoom meeting (Attachment 2).

Moved by Kelsey Santarossa, seconded by Melanie Masse

"To reallocate the 2020 budget of \$6000 to a grant option for 2020 for Lakeshore artists to apply for. This is due to the gathering restrictions associated with COVID-19 and the cancellation of the 2020 Mayor's Arts Awards reception."

**Carried**

The details of the grant program recommended by the committee are in Attachment 3, Option "A". The awards would be converted to monetary grants. A total of \$6,000 would be allocated for 12 awards. Each grant awarded would be \$500 for one, all-encompassing category. The focus of the Awards for 2020 is on the individual working artists, or sole proprietors who are actively creating art during the pandemic. The Lakeshore Arts Advisory Committee will set the parameters for the grant application and approval process.

The breakdown of the Awards in 2019 and as budgeted for and proposed in 2020, is set out below.

### **2019 Structure**

Total Budget for the 2019 Mayor's Art Awards - \$4,000

Breakdown: \$2000 monetary awards, \$2000 for reception.

#### **Non-Monetary**

Patron of the Arts Honorary Award

#### **Monetary Awards** - \$2,000 for awards:

Student Artist Award - \$500

Emerging Artist - \$500

Creative Entrepreneur - \$500

Artistic Excellence - \$500

### **2020 Structure**

Total Budget for the 2020 Mayor's Arts Awards - \$6,000

Breakdown: \$2000 monetary awards, \$4000 for reception.

#### **Non-Monetary**

Patron of the Arts Honorary Award

#### **Monetary Awards** - \$2,000 for awards:

Student Artist Award - \$500

Emerging Artist - \$500

Creative Entrepreneur - \$500

Artistic Excellence - \$500

### **Proposed 2020 Structure**

\$6,000 for 12 awards, each grant awarded would be \$500 for one, all-encompassing category

### **Comments**

Administration is not supportive of directing the total of \$6,000 to the grants program this year, as recommended by the Arts Advisory Committee, due to the budget constraints that the Town will be experiencing due to COVID-19. Similar to the funding that was budgeted for other celebrations/activities such as Earth Day, Senior's Appreciation luncheon and Canada Day celebrations which have not taken place in 2020, this funding would be used to offset any negative variances incurred as a result of the pandemic.

Administration is recommending that due to budget restrictions due to the pandemic, the Arts Awards not occur in 2020 but be deferred to 2021 (Option 1). The budgeted amount for this and other previously planned activities/celebrations is not being spent, providing a cash flow savings for the municipality.

Should Council wish to proceed with the grant program as recommended by the Arts Advisory Committee, it is recommended that only \$2,000 be permitted, as is budgeted for the awards part of the budget. The \$4,000 which was budgeted for the reception component of the Awards, should not be spent as the reception is not proceeding (Option 2).

A third option is to approve the Arts Advisory Committee request to direct the \$6,000 budgeted to a Mayor's Arts Award grant program. Administration is not supportive of this option in accordance with the principle to defer discretionary spending, where possible, to preserve cash flow during the pandemic (Option 3).

### **Financial Impacts**

Should Council approve the recommendation, the \$6,000 budget for the Mayor's Arts Awards in 2020 would be used to offset negative variances incurred as a result of the pandemic.

### **Attachments:**

Attachment 1 – Arts Advisory Committee Meeting minutes June 18, 2020

Attachment 2 – Arts Advisory Committee Meeting draft minutes July 15, 2020

Attachment 3 – Arts Advisory Committee – subcommittee notes July 7, 2020

## Report Approval Details

Document Title:	Mayor's Arts Awards 2020.docx
Attachments:	- June 18 2020 - Arts Advisory Committee Meeting Approved Minutes.pdf - July 15 2020 - Arts Advisory Committee Meeting Minutes.pdf - Attachment 3 Mayor's Art Awards meeting notes.pdf
Final Approval Date:	Jul 23, 2020

This report and all of its attachments were approved and signed as outlined below:

Rosanna Pellerito

Kristen Newman

Truper McBride