

# **Town of Lakeshore**

## **Arts Advisory Committee**

### **AGENDA**

**July 15<sup>th</sup> 2020**

**(Zoom)**

# **LIST OF BUSINESS**

**(July 15<sup>th</sup> 2020)**

## **1. CALL TO ORDER**

5:05pm

Councillor McKinlay

Malanie Masse

Melisa Fontana

Councillor Santarossa

Laurie D'Alessandro

Tammie Ryall

Crystal Mancini

Beth Kyle

Tom Bain

Regrets: Jennifer Merritt

## **2. DECLARATION OF CONFLICT OF INTEREST**

## **3. ADOPTION OF MINUTES**

New Notes:

Laurie explained that the Motion was reflected incorrectly.

Motion: "To defer the 2020 Mayor's Arts Award "celebration" to 2021 and put forward a grant option in lieu of a physical celebration for 2020"

5.2. "Arts Advisory Committee (Remove Council)"

Adopt the Minutes as amended. Motion: Melisa Fontana, Second: Crystal Mancini (Unanimous)

## **4. DELEGATES (and/or CORRESPONDENCE if applicable)**

## **5. OLD BUSINESS**

On Tuesday July 7th, our Sub-committee for the Mayor's Arts Awards met to discuss the motion we passed at our June 18th Arts Advisory Committee meeting.

***Taken from the June 18<sup>th</sup> meeting minutes:***

*Mayor's Art Awards 2020 – discussion was held regarding holding the event virtually in 2020 or to defer the event to a "live in-person" event (similar to past events) in 2021.*

*Crystal Mancini/Linda McKinlay*

***Motion:** "To defer the 2020 Mayor's Art Awards to 2021 and put forward a grant option because of the COVID-19 pandemic"*

*Carried*

After some great discussion, the Mayor's Arts Awards committee has some ideas they would like to take to council regarding the funding for the Mayor's Arts Awards.

Due to the time sensitivity of this decision by the Arts Advisory Committee, I would suggest our entire Arts Advisory Committee meet in the next two weeks to give me our best collective recommendation for the 2020 Mayor's Arts Award grant options.

#### New Notes:

- Frank explained the email body above that was taken from both the Arts Advisory Meeting on June 18<sup>th</sup> and the Mayors Arts Committee meeting.
- Laurie explained the documents attached to the meeting for options regarding re-use of funds allocated for the Mayor's Arts Awards (Annually)
- Laurie explained Option A for the Mayors Arts Awards Committee

#### Insert

##### 4. Option A and the Celebration of the Arts

- After extensive, and spirited discussion, the MMA subcommittee selected **Option A**. Our decision was based on giving a quick boost to the local artists, this format is the simplest to implement in a reduced planning year, and we could keep the November timeframe to maintain continuity in the public mind.
- Jenn suggested the requirement of a short essay requirement. The essay would describe how the pandemic had affected the artist's practice. It could include: where they were drawing their inspirations from in the pandemic, how they have reacted, changes to their practice or work focus, innovative use of materials or supplies, working in isolation, etc.
- Crystal offered the suggestion that it would be like a time capsule of the pandemic. After some discussion it was suggested that we could actually create a time capsule with the winning essays, and images of the artists artwork. It was further proposed that we could publicly showcase both the essays and the artwork in a digital format (on-line, social media, ?) . . . "Twelve Stories of Lakeshore Artists in a Pandemic".
- In an environment where the artist is usually the last to be funded and the first to have funding rescinded, these ideas are a win for everyone. The Municipality recognise, support and promote the work of local artists. The artists receive a small amount of money to sustain their practice. The community receives art through "feel good" stories and images. We would be able to document and preserve our history in this particular moment in time for future generations in a time capsule. This adapted Awards celebration tells the story of artists in a pandemic, the development of art in our community, and it could also be created in a visual format for future uses.
- This is all at very low cost to the taxpayers.

#### Discussions

**Motion:** "To reallocate the 2020 budget of \$6000 (\$2000 awards, \$4000 banquet) to a grant option for 2020 for Lakeshore artists to apply for. This is due to the gathering restrictions associated with COVID-19 and the cancellation of the 2020 Mayor's Arts Awards celebration."

**Moved:** Kelsey Santarossa, Second Melanie Masse

## 6. NEW BUSINESS

#### Arts Advisory Committee Priorities 2020

##### New Notes:

- 1) Lakeshore.ca (Arts Advisory Committee page)
  - a. Policies
  - b. Information
  - c. Forms
- 2) Public Art Policy
- 3) Locations for Art
- 4) Trail Nodes artwork
- 5) River Ridge Park Artwork

##### Other: Development of an Arts Council

- a. Funding, Fundraising
- b. Lawren Nause – Donation of Art (Nov 14<sup>th</sup> 2019)

## **7. DATE OF NEXT MEETING**

Thursday September 10<sup>th</sup> 2020 – 6pm to 8pm (Zoom or In-Person?)

## **8. ADJOURNMENT**

Councillor Santarossa, Crystal Mancini

**That the meeting adjourn at 6:34 p.m.**