

BIA ZOOM Board Meeting Minutes Monday, March 15, 2021 at 9am

**BIA
Board**

Ward 4 Council Representative: John Kerr
Chairman: Moe Mailloux, Moe Mailloux Financial Services Inc
Vice Chair: Laura Tremblay, National Bank

Directors: Jay Coulter Software Inc
Rachelle Crevatin, La Belle Fromage
Tina Roy, TRU Real Estate Group Ltd.
Dale Sanger, New Life Assembly
Shawn Sauve, RONA Sauvé's Home Centre
Ray Tetreault, Tetreault valu mart
Derek Trepanier, Best Pest Control

Regrets: Sandy Pepper, The Treasure Nook
Absent: Mike Sutton, Melady Funeral Home

Deputy Mayor Tracey Bailey

Lakeshore Economic Development Officer Ryan Donally

BIA Office Coordinator Janel Gagnier

Agenda Items

Declaration Of Conflict of Interest : None

#1

Motion: Adoption of the Minutes of the BIA Board Meeting on January 18, 2021

Laura Moved Ray Seconded: That the minutes from the BIA Board Meeting of January 18, 2021 be adopted as presented.

Motion # 2021 – 05 All in favour. Motion Carried

#2	<p>Sunsplash Festival July 8 – 11, 2021</p> <p>Discussion to cancel the event or modify as needed. It is too early to determine how Covid will be affecting our community this summer. Lakeshore Special Events Committee will be meeting to discuss 2021 their endorsement of events. Holding Safe Events-Finding Ways to be Socially Distanced</p> <ol style="list-style-type: none"> 1. Classic Cruise Car Show 2. Sunsplash Parade 3. Beer Tent 4. Campbell Amusements Carnival 5. SOLTRA Lawnmower Races at the High School 6. Watercross Races at the West Beach 7. Kids Fishing Derby 8. Lakeview Park Vendors and Ampitheatre Music – Spread the 4 days music out to Sunsplash Saturdays in the Park over the month of July. Invite Businesses and Vendors out. Hot Summer Night Concert Series. 9. Birds of Prey Programming at the Ampitheatre 10. NEW -We have an offer of hosting an actual Sunsplash Fishing “Tournament”
#3	<p>Stroll the Street – We will hold off on any event planning until we are in the Orange Zone.</p> <p>Tentative Dates: May 7 for Mothers Day, June 18 for Father’s Day, Sunsplash Stroll the Street, Fall Sept 17th, October Halloween themed and Christmas November 19th</p>
#4	<p>Motion: Winter Lights - Snowflake Design</p> <p>Moe Moved Derek Seconded: That the BIA request Classic Displays to construct one snowflake pole mount light to be custom made in Mississauga for the Notre Dame Street poles to determine how they will fit and look.</p> <p>Motion # 2021 – 06 All in favour. Motion Carried</p>
#5	<p>FYI:</p> <ol style="list-style-type: none"> a. BIA has submitted an application to the Healthy Communities Initiative for free Community Public Wifi on a quote from Gosfield North Communications. Letters of support by the Town of Lakeshore b. Funding Available for BIA’s for art projects that generate visual content and public engagement www.stepspublicart.org c. DMS Service Squad has been extended for 15 more weeks to continue working with businesses
	<p>Next BIA Zoom Board Meeting April 12, 2021 at 9am</p> <p>Meeting Adjournment</p> <p>Meeting Minute Approval <u>Moe Mailloux</u> Moe Mailloux Date <u>April 19/21</u></p>