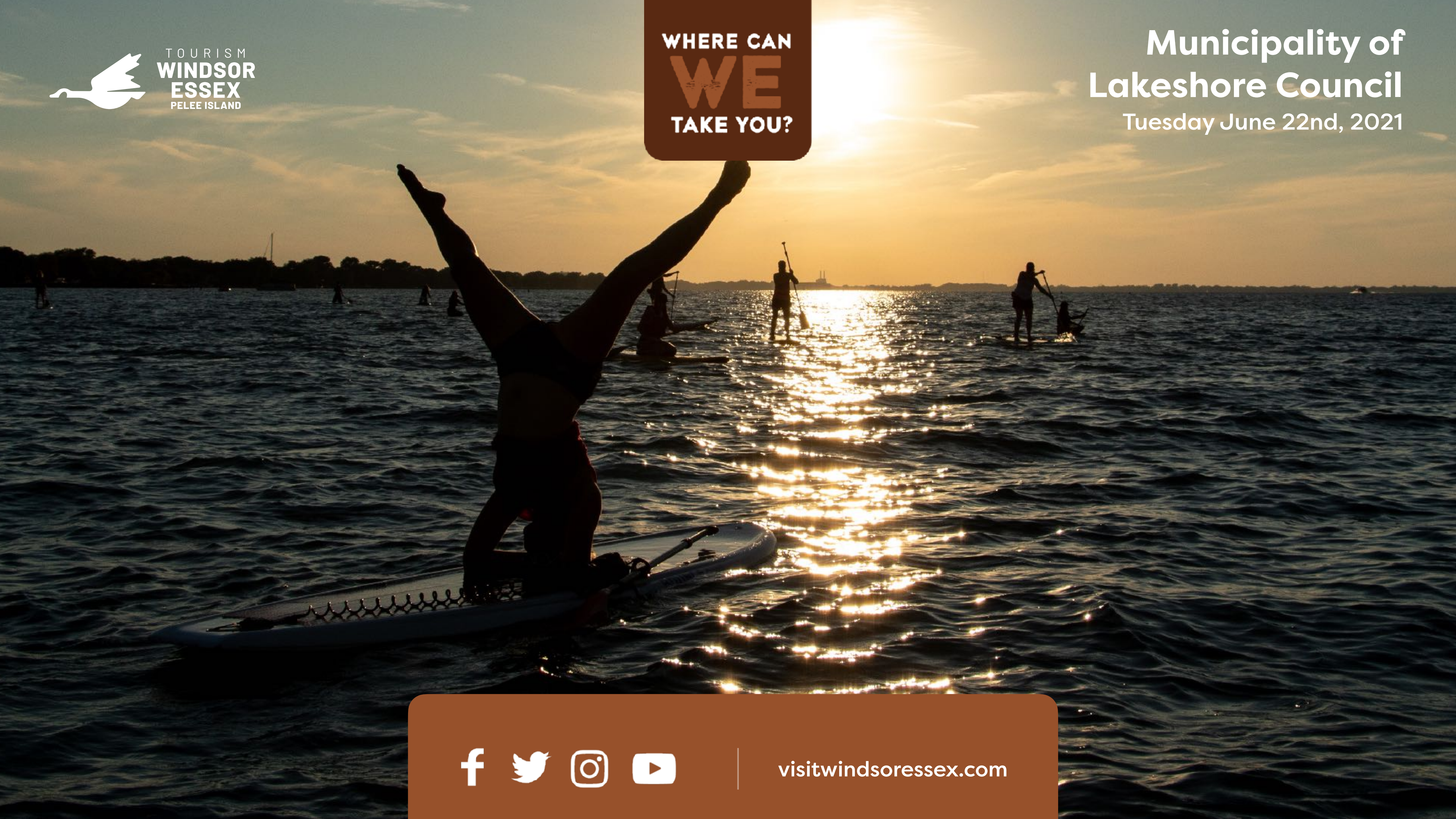




WHERE CAN
WE
TAKE YOU?

**Municipality of
Lakeshore Council**
Tuesday June 22nd, 2021



[visitwindsoressex.com](https://www.visitwindsoressex.com)

Our Mission

We are the leading tourism industry collaborative committed to enhancing the economy and quality of life through:

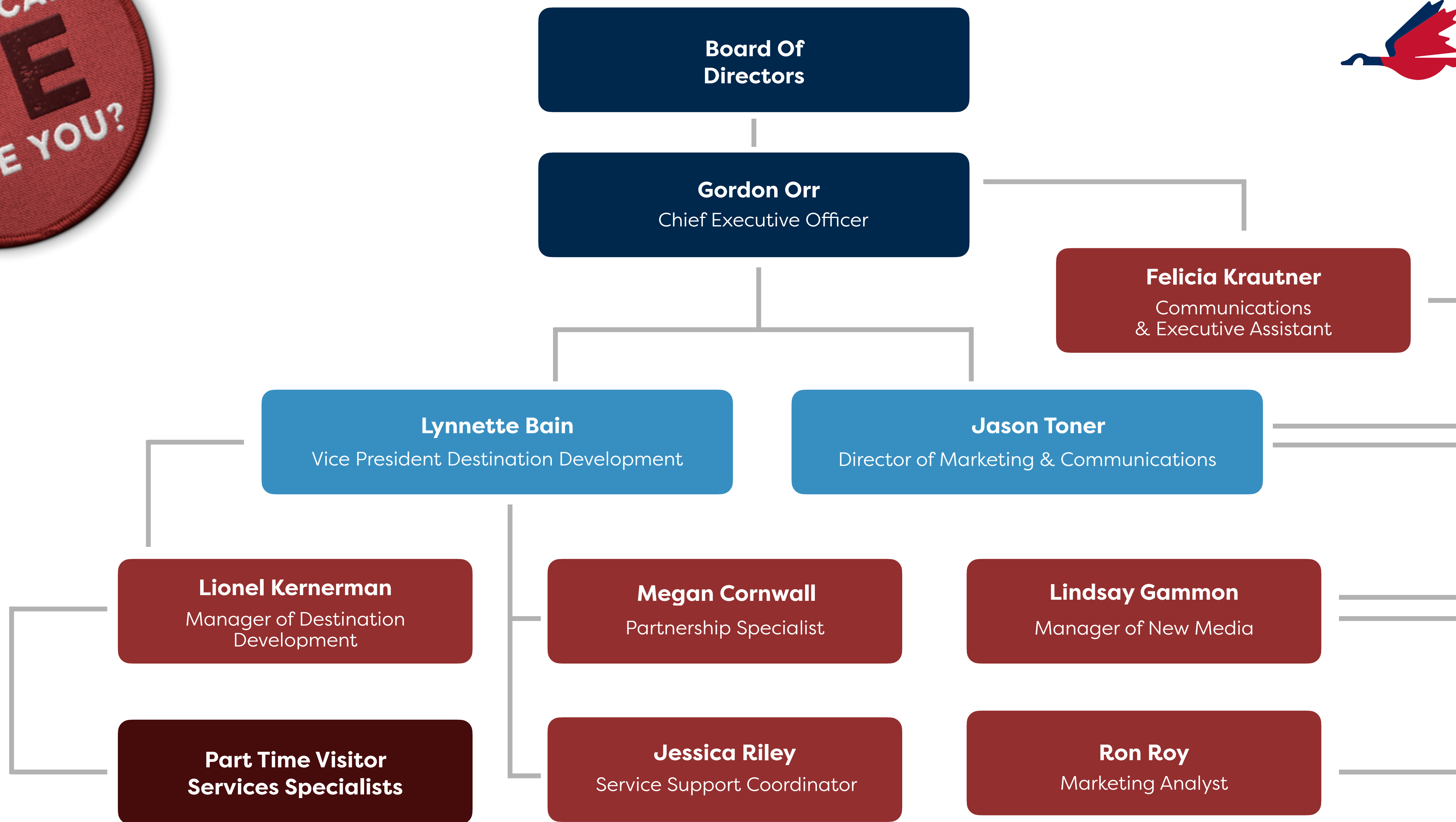
- Supporting industry development and individual operators
- Actively facilitating partner engagement
- Effectively marketing our destination





Destination Marketing Accreditation Program





Board Of Directors

Executive

- Mayor Nelson Santos – Chair
- Danielle Breault Stuebing – ERCA, Vice-Chair
- Gordon Orr – Secretary/Treasurer*

Directors

- Mayor Drew Dilkens – City of Windsor
- Warden Gary McNamara – County of Essex
- Mayor Ray Durocher – Township of Pelee
- Councillor Jeewen Gill – City of Windsor
- Deputy Mayor Crystal Meloche – Town of LaSalle
- Councillor Jo-Anne Gignac – City of Windsor
- Natalie Lepine – Director, Resort & Hotel Sales, Caesars Windsor
- Tom O’Brien – Partner, Cooper’s Hawk Vineyards
- Chris Savard – General Manager, Devonshire Mall

*non-voting member





COVID-19 Hub





TAKE-OUT & DELIVERY *Guide*

#TakeOutTuesday



WINERY DELIVERY *Guide*

#WineOrderWednesday



BREWERY DELIVERY *Guide*

#FillUpFriday



PATIO DINING *Guide*



#YQGStandsStrong



Gallery of Windsor - Fort Malden National Historic Site - Windsor
Windsor Symphony Orchestra - Amherstburg River Lights - Colasan
opical Garden - John R. Park - Point Pelee National Park
Tip - Downtown Windsor Farmers Market - Cindy's 'Live With Tish'-
olfhead Disillery - Walkers Anchor Coffee House - Oxl
Estate Winery - The Twist's Gastropub - Downtown
Windsor Farmers Market - S Gastropub - Birdie's Perch
Armando's - Rock Bottom Sweet Reveng Bake Shop -
n Kettle Bed & Breakfast - Hama - Cindy's - Michael Difax
Reclaim Artistry- Urban Art Me - Devonshire Mall - Kingsville
- Timeless Treasures - Iron Kettle Bed & Breakfast - oTENTiks at
Point Pelee National Park - Caesars Windsor - Windsor Waterfront

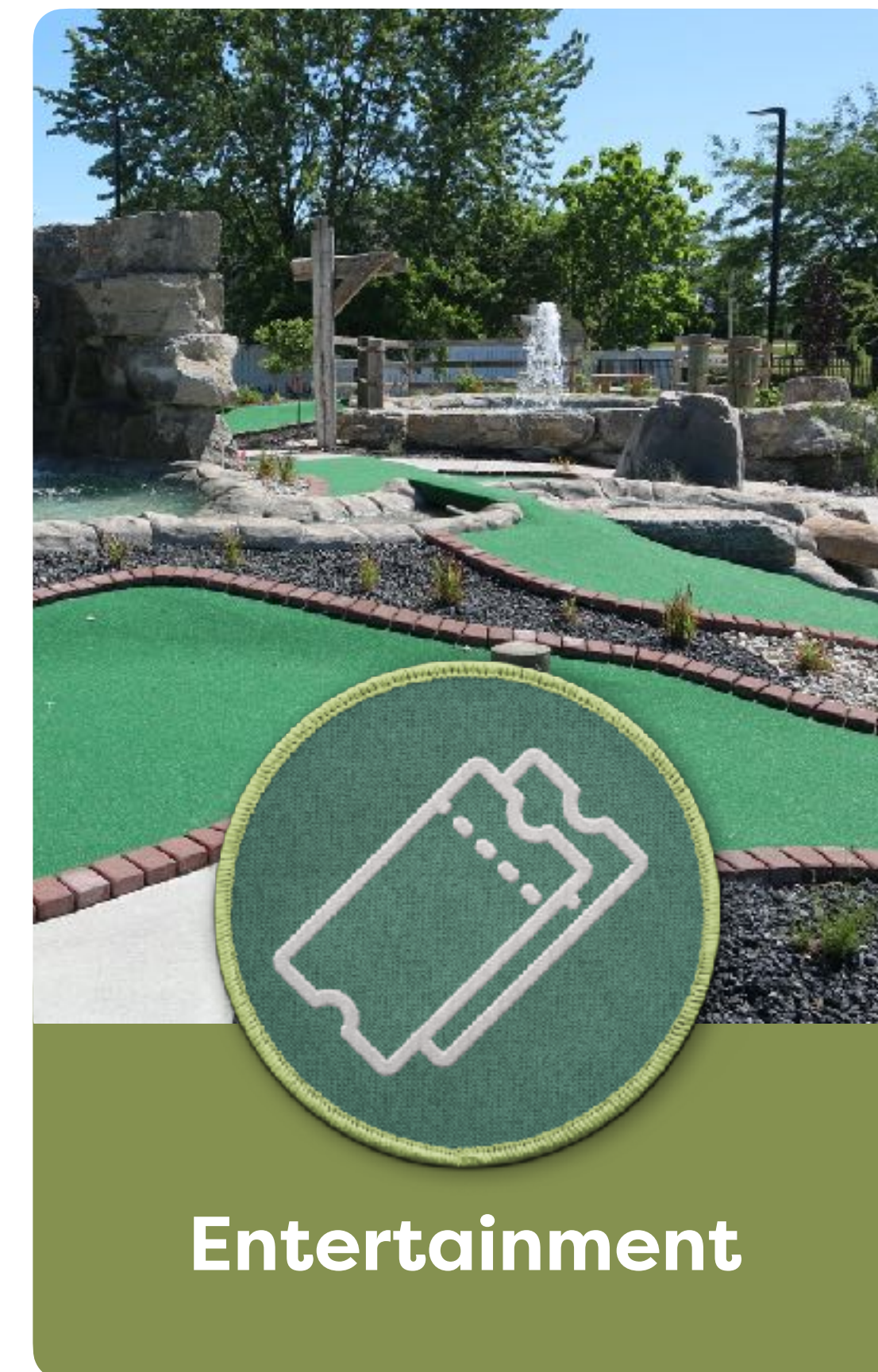
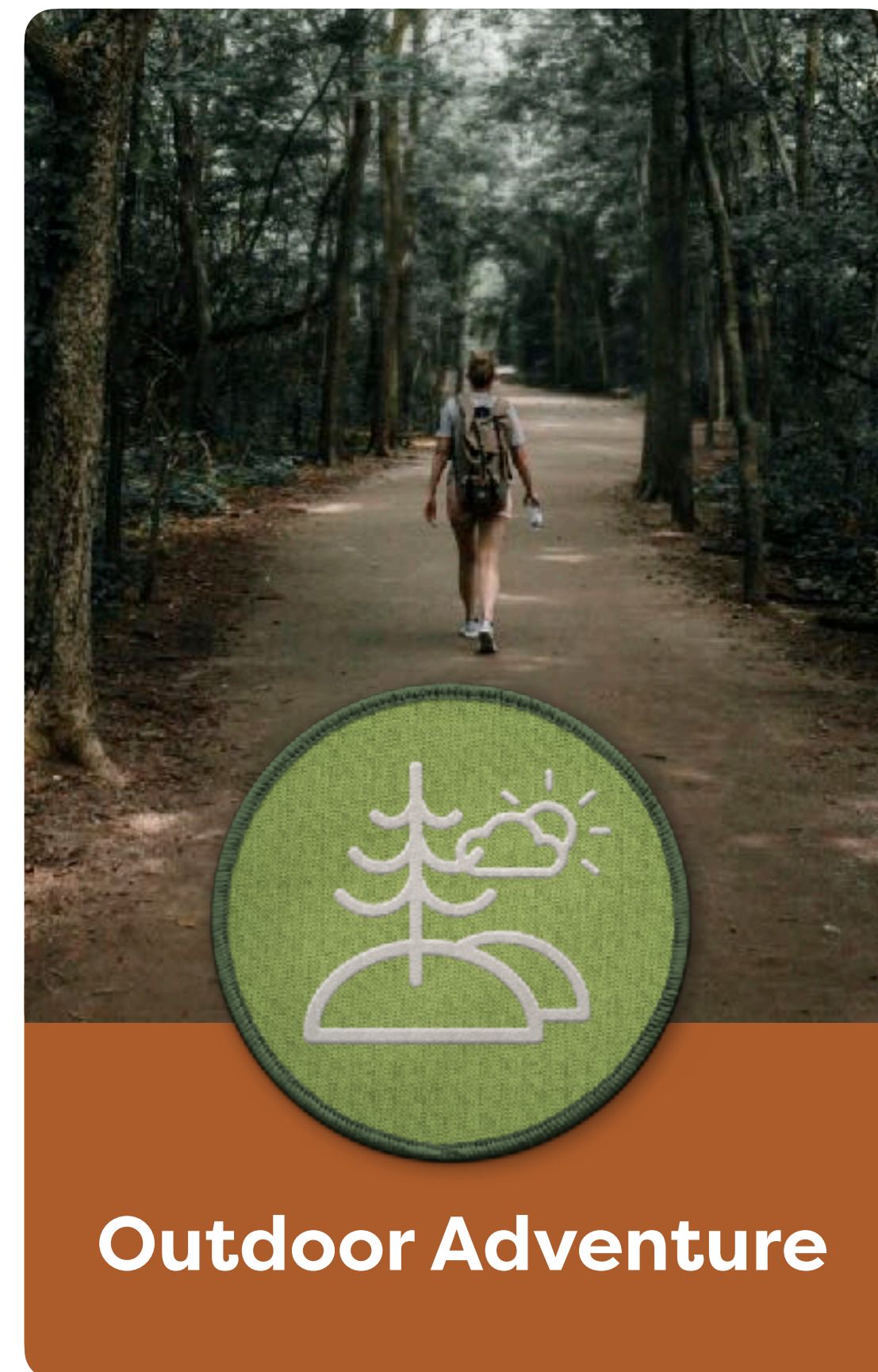


**6th Annual
Best of Windsor Essex Awards**





2021 Destination Development & Marketing Plan



Areas of Focus



Tourism Windsor Essex Programs







Safe travels

by

WORLD
TRAVEL &
TOURISM
COUNCIL

124 Certified Locations in W.E.
3 Certified Locations in Lakeshore



TOURISM
**WINDSOR
ESSEX**
PELEE ISLAND



2021 Fishing
& Birding Guides



Summer Of
The Staycation





Windsor Essex
Road Trip



2021 - 2022 Official Visitor Guide



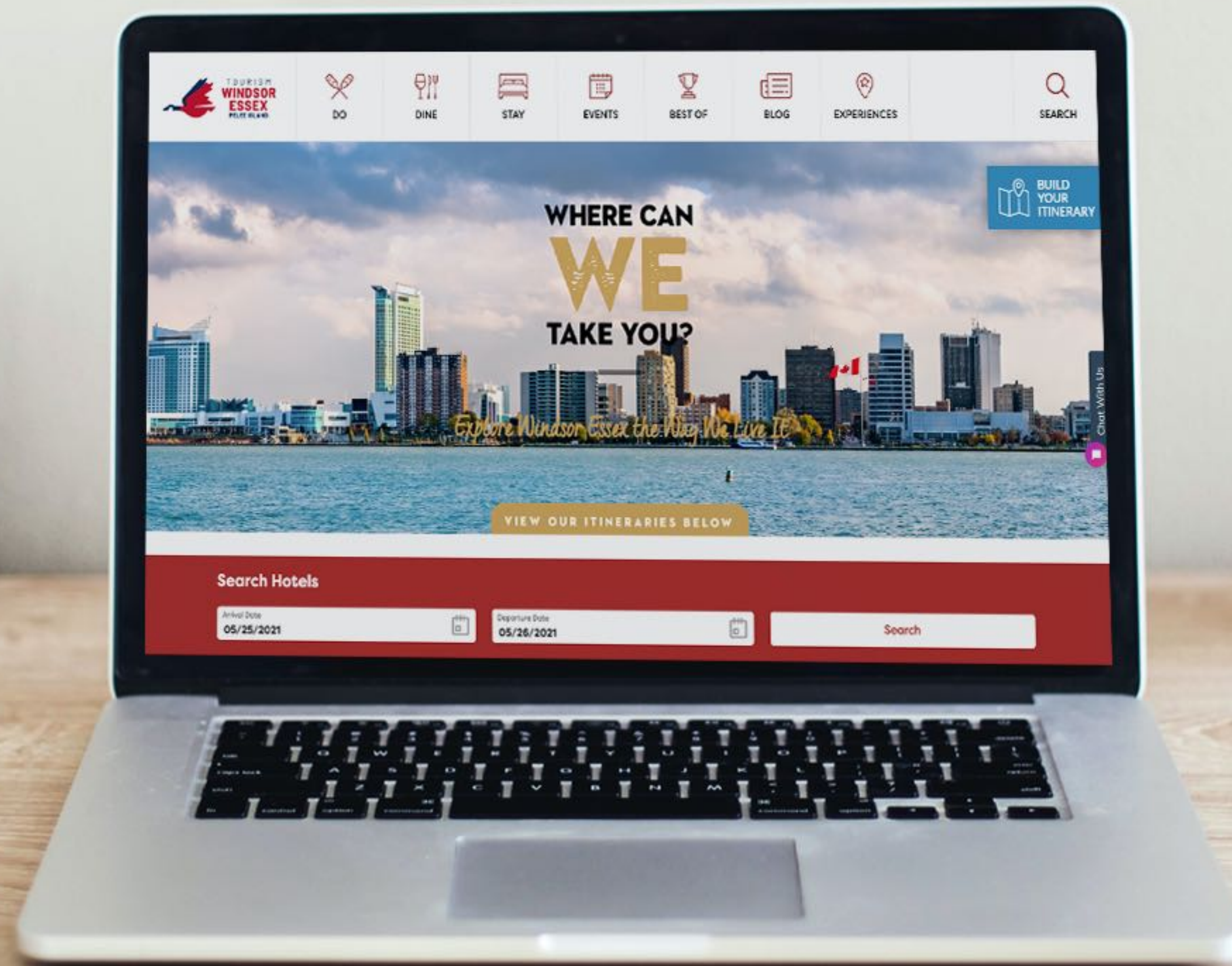


Windsor Road Trip Rewards Hotel Incentive Campaign



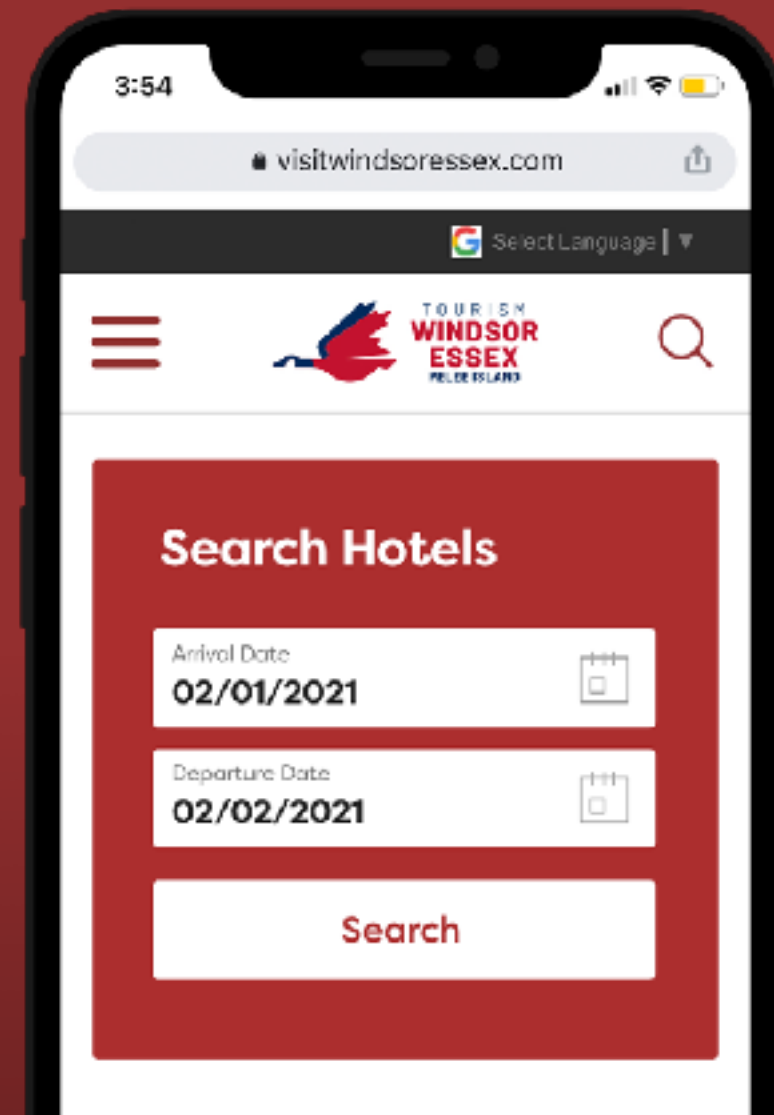


Support
Local Campaigns

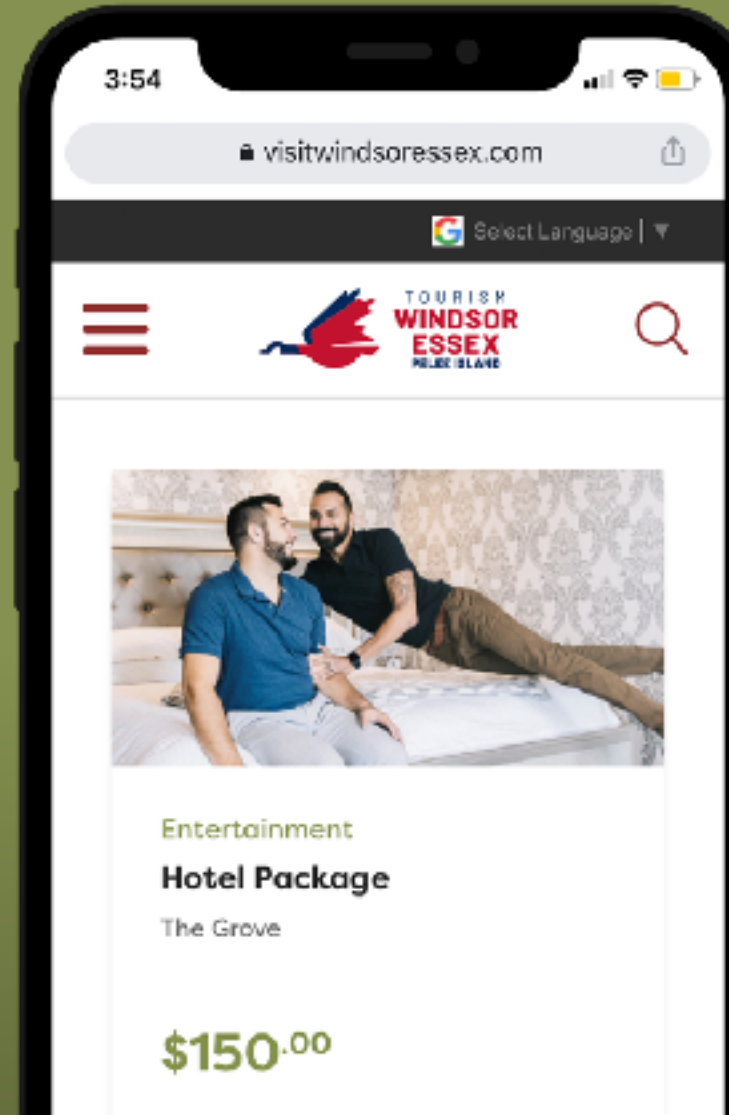


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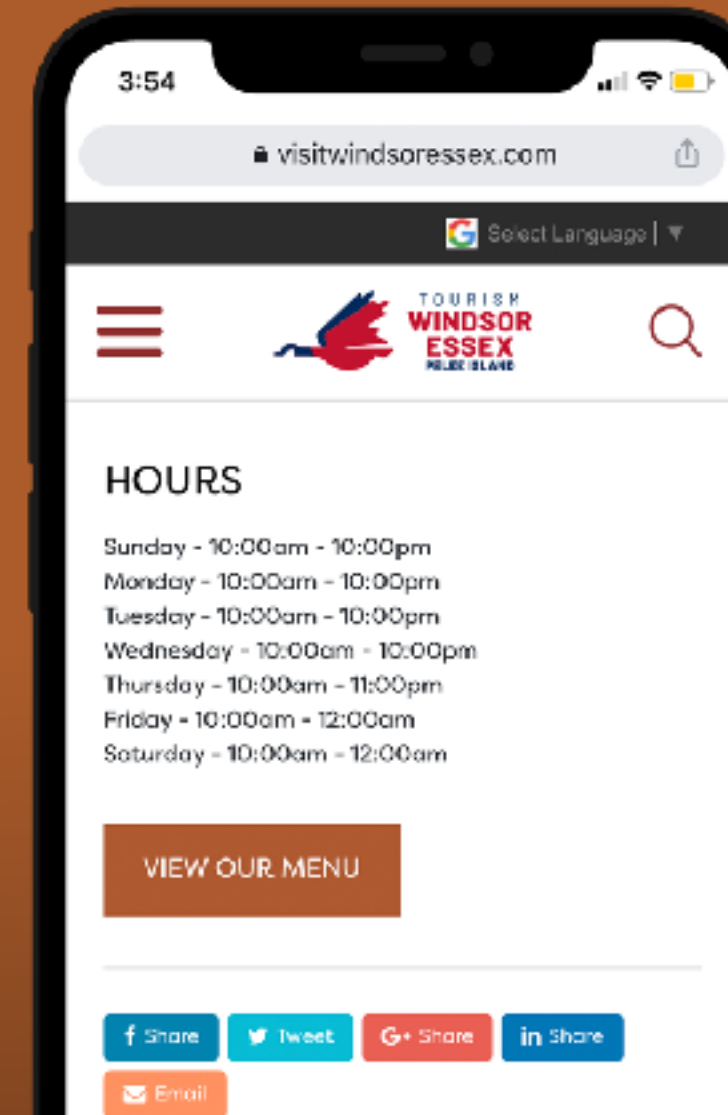




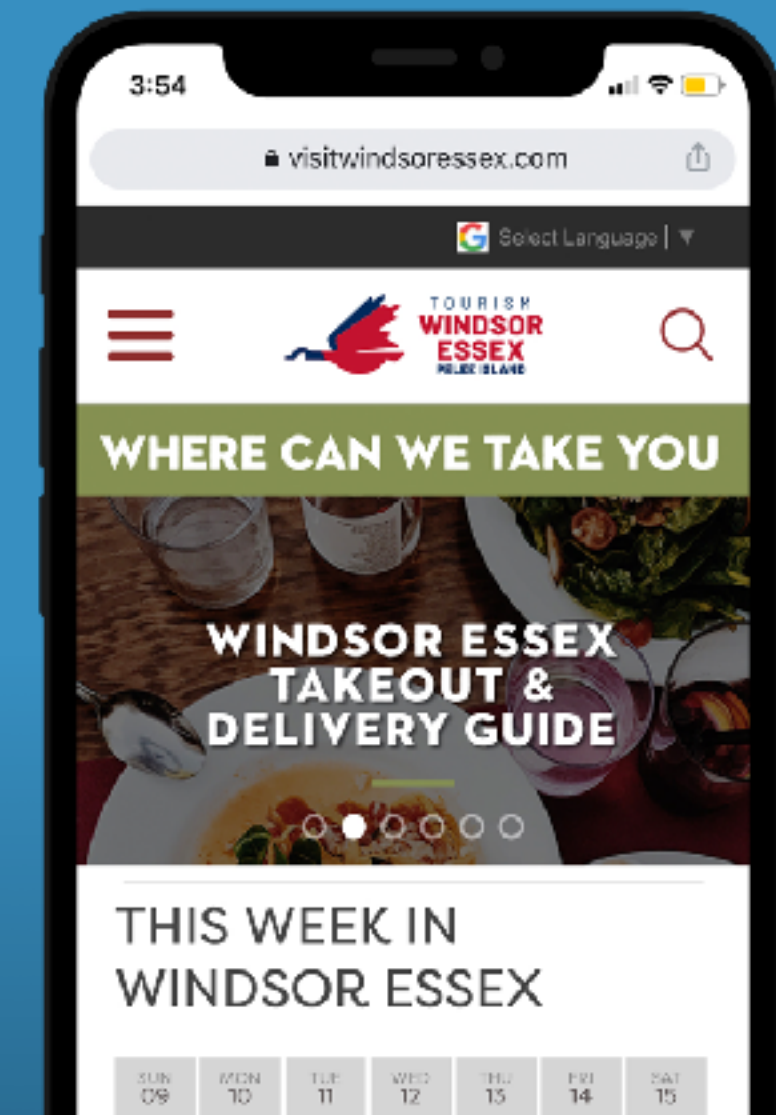
Check In Canada
Integration



Package
Integration



Menus on
Website



Feature Area for
New Content

visitwindsor-essex.com





Our Team





Windsor
Amherstburg
Essex
Lakeshore
LaSalle
Leamington
Kingsville
Pelee Island
Tecumseh

