

# Municipality of Lakeshore - Report to Council

## Strategic & Legal Affairs

### Civic Affairs



**To:** Mayor & Members of Council

**From:** Brianna Coughlin, Division Leader – Civic Affairs  
Alex Denonville, Team Leader – Civic Engagement

**Date:** September 20, 2022

**Subject:** Results of Public Engagement – Location of a cGaming Centre

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### Recommendation

**Option #1** – Direct Administration to advise the applicant (Community Gaming and Entertainment Group), the Alcohol and Gaming Commission of Ontario (AGCO) and the Ontario Lottery and Gaming Corporation (OLG) that the Municipality of Lakeshore supports the location of a gaming site at 446 Advance Boulevard; and further that, subject to the Provincial approval of the OLG business case for the gaming site and the AGCO approval of the relocation of the PowerPlay Gaming Centre, funding for the staff resources required to implement the cGaming permitting program be funded from OLG revenue and overall wage surplus for the remainder of 2022 and be included in the 2023 base budget, all as further described in the report of the Division Leader – Civic Affairs presented at the September 27, 2022 Council meeting;

or

**Option #2** – Direct Administration to advise the applicant (Community Gaming and Entertainment Group), the Alcohol and Gaming Commission of Ontario (AGCO) and the Ontario Lottery and Gaming Corporation (OLG) that the Municipality of Lakeshore does not support the location of the Power Play Gaming Centre at 446 Advance Boulevard.

### Background

On July 14, 2022, the Municipality of Lakeshore received a proposal from the Community Gaming and Entertainment Group (CGEG) to locate the Power Play Gaming Centre from 13320 Desro Drive in the Town of Tecumseh to 446 Advance Boulevard in the Municipality of Lakeshore. The proposal, along with the legislative framework and potential municipal administrative responsibilities, was presented to Council at the August 9, 2022 meeting and has been included in this report as Appendix A.

Following the presentation of the above-noted report, Council passed resolution #318-08-2022:

Direct Administration to schedule a public input session in September, 2022 regarding the proposed relocation of a cGaming Centre to 446 Advance Boulevard, as presented at the August 9, 2022 Council meeting.

## **Comments**

As part of the proponent's requirement for public consultation under the regulations of the Alcohol and Gaming Commission of Ontario (AGCO), the proponent advertised in the Windsor Star on two consecutive weeks seeking written comments on the proposed location of the facility to 446 Advance Boulevard. Written comments were directed to both the AGCO and the Municipality of Lakeshore by August 29, 2022. No written comments were received as part of this process.

As directed and in accordance with the requirements of the *Ontario Lottery and Gaming Corporation Act*, Administration undertook a public engagement process regarding the proposed gaming site. The following is a brief outline of the engagement process:

- Virtual open house held Monday, September 12<sup>th</sup>
- In-person open house held Wednesday, September 14<sup>th</sup> at the Atlas Tube Recreation Centre
- Online survey available for comments from August 26<sup>th</sup> to September 19<sup>th</sup>

The public engagement process included notice on the municipal website, email distribution, social media, and advertised in the Lakeshore News.

The engagement initiative was also covered by a number of local media outlets, including: Blackburn News, AM800, WindsoriteDOTca, and CTV News – Windsor.

## ***Part 1: Public Feedback***

### ***Public Information Sessions***

The virtual open house held September 12, 2022 saw 23 registered participants and 14 attendees. Questions were related to traffic, zoning, parking, and complaints or issues at the current gaming centre.

The in-person open house held September 14, 2022 was attended by 19 participants who had the opportunity to ask questions to the applicant and learn about Lakeshore's role in the process as well as general community engagement. Five surveys were distributed at the event, with four returned that evening.

## Survey

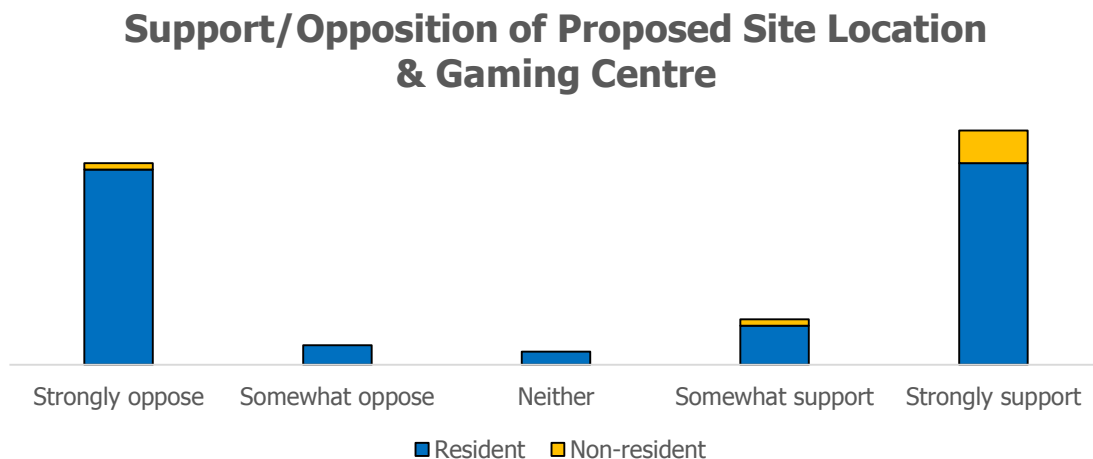
As part of the consultation process, Administration drafted a survey to gather feedback from members of the public regarding specific questions relating to the location of a cGaming Centre within the Municipality of Lakeshore.

74 surveys were submitted through the municipal website and 5 hard copy surveys were submitted. Seventy-two respondents self-identified as residents, while seven respondents self-identified as non-residents.

Compared to other Lakeshore surveys, interest was relatively low on this initiative. It should also be noted that online surveys have limitations and do not necessarily capture an accurate representation of the population.

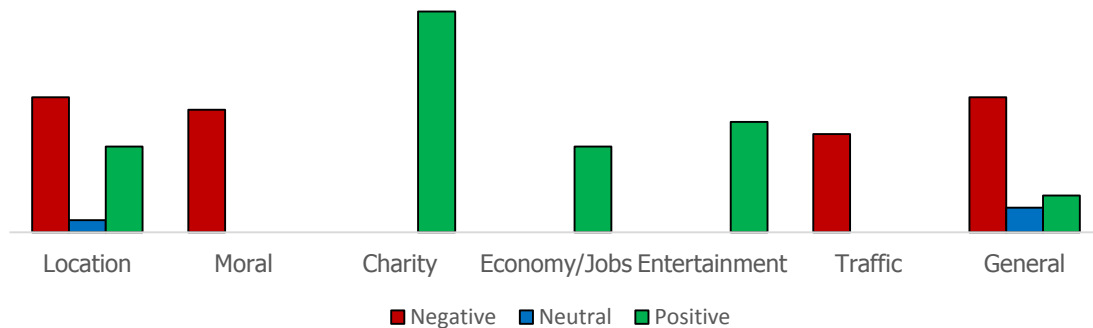
Below are graphic summaries of the responses along with a brief explanation.

The first chart, “Support/Opposition of Proposed Site Location & Gaming Centre,” breaks down the number of responses to the question “To what extent do you support or oppose the establishment of a gaming site, for a Charitable Gaming Centre, at 446 Advance Blvd. in the Municipality of Lakeshore?” Responses from self-identified residents are shown in blue with non-residents shown in yellow. The responses show both strong support and strong opposition to the proposed site and gaming centre.



In addition to the questions identified above, the survey also allowed for respondents to provide additional comments. The comments have been anonymized, analyzed, and categorized with brief descriptions below. Each comment may include multiple categories.

## Comments by Category & Sentiment



**Location:** Negative comments generally focused on the site's proximity to a daycare and church. Positive comments went the other way, supporting the site because it is far enough away from residential areas and fits well with the other uses in the area.

**Moral:** All comments were noted as negative with respondents conveying their belief that gambling is bad for society so should not be supported by the Municipality. Some comments also noted a perception that the gaming centre could correlate to an increase in crime and/or impaired driving.

**Charity:** All the comments in this category noted the positive impact and work that local charities can do with proceeds from the gaming centre.

**Economy:** These comments noted the positives of bringing jobs to Lakeshore, the gaming centre benefitting other local businesses in the area, as well as additional tax revenue.

**Entertainment:** This category is a corollary to the economy comments. Respondents largely noted that the centre would be a welcome entertainment attraction to Lakeshore.

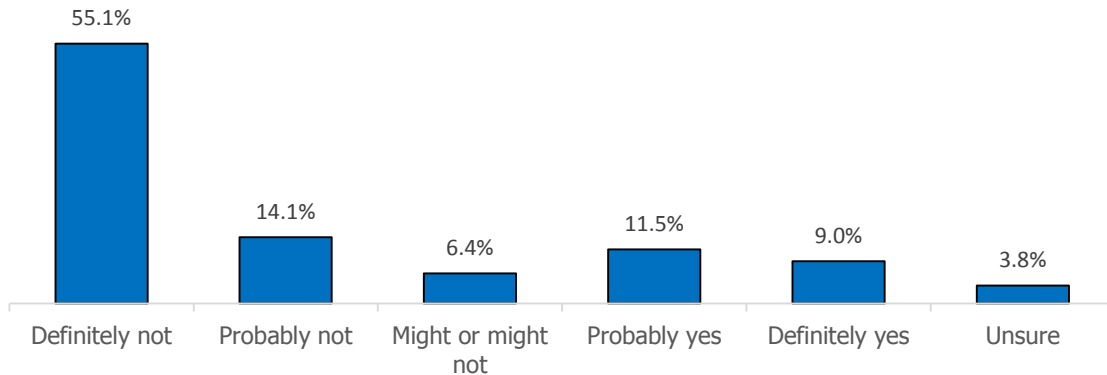
**Traffic:** Respondents noted that more visitors to the centre would increase traffic in the area.

**General:** These uncategorized comments mostly reiterated the respondent's support/opposition to the site.

The next chart shows a breakdown of responses to the question "If a cGaming Centre is established in the Municipality of Lakeshore, additional municipal staff and resources would be needed to administer and enforce the gaming licenses required by the Province of Ontario. It is expected that these costs would be offset by revenue from the

cGaming Centre. Does the need for additional municipal staff affect your support or opposition to the proposed gaming site and cGaming Centre?”

### Impact of staffing/services levels on support/opposition?



Of the responses, 12 provided additional comments/concerns related to the impact on municipal staffing/service levels. Of those comments, five noted that all additional municipal expenses should be covered by the increased revenue/gaming centre. Two comments indicated additional jobs would be a positive and one suggested outsourcing licence enforcement. The other four comments were incorporated into the previous analysis as they were not related to the question.

#### **Part 2: Staffing Resources – subject to cGaming proposal approval by AGCO and OLG**

As noted in the previous report to Council on August 9, 2022, the introduction of cGaming would represent a dramatic increase lottery permitting activities and one that is very different from the services currently required of the community and provided through the Municipality’s current lottery licensing program.

Currently, lottery licensing comprises 10% of overall duties of a Civic Affairs Assistant and generates an average revenue of \$14,000 per year. The duties associated with cGaming are more and greater than is expected under the current lottery licensing program.

The following table provides an overview of responsibilities under the current lottery licensing program versus the increased responsibilities with a cGaming permitting program.

<b>Activities</b>	<b>Current Duties</b>	<b>cGaming Duties (additional responsibilities to current licensing program)</b>
Eligibility	<p>Determine eligibility of charities, including charitable status, review of constitution/by-laws, audited financial statements, organizational annual budget, lottery annual budget, list of board of directors and list of participants (for youth sports only)</p> <p>Annual eligibility update recommended</p>	<p>Determine eligibility of charities, including charitable status, review of constitution/by-laws, audited financial statements, organizational annual budget, lottery annual budget, list of board of directors and list of participants (for youth sports only)</p> <p>Annual eligibility update required</p> <p>Coordination with OLG and charitable gaming provider/association to determine any concerns or violations that would prohibit eligibility</p>
Licence/Permit approval	Process and approve lottery licences with prize values under \$50,000 subject to applicable conditions and use of proceeds	Process and approve lottery permits for charitable gaming on behalf of the OLG subject to applicable conditions and use of proceeds
Monitoring	<p>Process post-lottery reports submitted by charities within 60 days of the lottery event</p> <p>Ensure proceeds have been spent in accordance with lottery conditions</p> <p>Follow-up with charities if reports are not submitted in a timely manner</p> <p>Ensure enforcement for violations of licence conditions</p>	<p>Process permit reports submitted by charities monthly</p> <p>Ensure proceeds have been spent in accordance with permit conditions, including analysis of financial statements and invoices</p> <p>Follow-up with charities if reports are not submitted in a timely manner; notify charitable gaming partners and OLG of any breaches of requirements</p>

	(may range from no further licences or up to/including criminal charges)	
Reporting	<p>Quarterly reporting to the AGCO regarding the number and type of lottery licences issued by the Municipality</p> <p>Annual report to Council recommended</p>	<p>Monthly reporting to the OLG and charitable gaming partners</p> <p>Validation of the distribution of funds to charities</p> <p>Validation of the funds received by the Municipality (2.79% of wins)</p> <p>Annual report to Council recommended</p>
Training	<p>Provide training to internal staff</p> <p>Provide information to new charities participating in lottery licensing</p> <p>Provide updates relating to legislative changes</p>	<p>Provide training to internal staff</p> <p>Provide information to new charities participating in OLG permitting program</p> <p>Coordinate and participate in annual or quarterly meetings with charitable gaming partners and charities</p>

Administration estimates that the additional permitting responsibilities required for cGaming will increase administrative duties by 34% for the processing of permit applications and reports. Additionally, there will be supervisory responsibilities relating to training, enforcement, required quarterly meetings with the Gaming Association and annual reporting to Council and the OLG. Regular supervisory responsibilities are estimated to range between 7-14% of supervisory duties, as time spent on enforcement would vary throughout the year. Significant time would be spent in the first year establishing the program.

This new cGaming Permitting Program cannot be accommodated in the current staff complement. As such, additional staff would need to be hired to accommodate this new programming.

While staff could be hired solely for the coordination of the cGaming Permitting Program, this provides an opportunity for the Municipality to move forward with service level improvements that would be mostly offset by the funds received from the OLG for administrative responsibilities relating to cGaming, estimated to be approximately \$150,000 annually. Council has identified by-law and policy development as a priority which could be significantly enhanced with additional resources. In addition, Administration recommends creating a dedicated resource for committee training and coordination. These services could be performed with the additional staff complement.

Administration recommends that the following two positions be approved for the Civic Affairs Division:

1. Civic Affairs Assistant (20 hours per week) – administrative responsibilities relating to cGaming are estimated at approximately 0.4 FTE. The position would also include administrative responsibilities for other types of municipal lottery licensing as well as general administrative support for the division. The 2023 wage with benefits and pension would be approximately \$44,000.
2. Team Leader – Legislative Affairs (full-time) – supervisory responsibilities relating to cGaming are estimated at 0.3 FTE. Regular approvals, training and quarterly meetings would account for approximately 0.15 FTE while onboarding new charities and enforcement activities could vary significantly. The 2023 wage with benefits and pension would be approximately \$126,000.

The Team Leader is a position that was identified in the Organizational Review for consideration in 2025. Administration recommends that a full-time position be approved at this time to take on the supervisory responsibilities for cGaming as well as additional supervisory responsibilities such as onboarding, training and program deliverables for records management and additional support, training and coordination for committees. This would make more time available for the Division Leader – Civic Affairs for additional Council policy development and policy management.

It is noted that the hiring of the above-noted staffing resources would be subject to the successful approval of the cGaming proposal by both the AGCO and the OLG and subject to the completion of agreement with the OLG regarding the cGaming program.

### ***Options for Council Consideration***

As part of the approval process for both the AGCO and OLG, the Municipality must provide a resolution of Council noting its support or opposition to the proposed location. As such, Administration is recommending that Council provide direction through one of the following options:



**Option #1** – advise the applicant (Community Gaming and Entertainment Group), the Alcohol and Gaming Commission of Ontario (AGCO) and the Ontario Lottery and Gaming Corporation (OLG) that the Municipality of Lakeshore supports the location of a gaming site at 446 Advance Boulevard; and further that, subject to the Provincial approval of the OLG business case for the gaming site and the AGCO approval of the relocation of the PowerPlay Gaming Centre, funding for the staff resources required to implement the cGaming permitting program be funded from OLG revenue and overall wage surplus for the remainder of 2022 and be included in the 2023 base budget, all as further described in the report of the Division Leader – Civic Affairs presented at the September 27, 2022 Council meeting;

or

**Option #2** – Direct Administration to advise the applicant (Community Gaming and Entertainment Group), the Alcohol and Gaming Commission of Ontario (AGCO) and the Ontario Lottery and Gaming Corporation (OLG) that the Municipality of Lakeshore does not support the location of the Power Play Gaming Centre at 446 Advance Boulevard.

## Financial Impacts

Should Council support the proposal for the location of the Power Play Gaming Centre at 446 Advance Boulevard, and should the proposal subsequently be approved by both the AGCO and the OLG, Administration will move forward with the staffing resource identified (Team Leader and Administrative Assistant) which is anticipated to be largely offset by the anticipated revenue received from OLG annually.

Recruitment would need to occur quickly following an approval by the AGCO and OLG, in order to establish agreements and procedures with the OLG and service provider, as well as to prepare for permits for eligible charities. As such, it is anticipated that there may be a financial impact for 2022 beginning as early as November (more likely December).

	2022 Financial Impact	2023 Financial Impact
Part-time Administrative Assistant (wages for 20 hours per week with pension and benefits)	\$12,000	\$44,000
Team Leader	\$19,000	\$126,000
Revenue from cGaming**		(\$150,000)
Total estimated impact	\$31,000	\$20,000

\*\* Based on actual estimates from current OLG licensing fees in a neighboring Municipality who ran similar operations.

Any financial impacts for 2022 would be funded from any revenue received from the OLG and from overall wage surplus, and the 2023 impacts would be included in the 2023 base budget.

## **Attachment**

Appendix A – Proposal to Relocate a cGaming Center, presented at the August 9, 2022 Council meeting

## **Report Approval Details**

Document Title:	Results of Public Engagement - Location of a cGaming Centre.docx
Attachments:	- Appendix A - ProposaltoRelocateacGamingCentre.pdf
Final Approval Date:	Sep 22, 2022

This report and all of its attachments were approved and signed as outlined below:

Prepared by Brianna Coughlin and Alex Denonville

Submitted by Kristen Newman

Approved by Justin Rousseau and Truper McBride

# Municipality of Lakeshore – Report to Council

## Strategic & Legal Affairs

### Civic Affairs



**To:** Mayor & Members of Council

**From:** Brianna Coughlin, Division Leader – Civic Affairs

**Date:** July 26, 2022

**Subject:** Proposal to Relocate a cGaming Centre

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### Recommendation

Direct Administration to schedule a public input session in September, 2022 regarding the proposed relocation of a cGaming Centre to 446 Advance Boulevard, as presented at the August 9, 2022 Council meeting.

### Background

On July 14, 2022, the Municipality of Lakeshore received a proposal from the Community Gaming and Entertainment Group (CGEG) to relocate the Power Play Gaming Centre from 13320 Desro Drive in the Town of Tecumseh to 446 Advance Boulevard in the Municipality of Lakeshore. The proposal has been included in this report as Appendix A.

Beginning in 2005, the Ontario Lottery and Gaming Commission (OLG) partnered with charities, commercial bingo hall operators and municipalities to allow for the transformation of existing bingo halls to charitable gaming (cGaming) centres, which allow for electronic versions of charitable gaming as well as traditional paper products. There are 37 approved sites throughout the Province of Ontario, which are all former bingo hall sites licensed through the Alcohol and Gaming Commission of Ontario (AGCO).

The following is an overview of the responsibilities of each participant in the cGaming process.

Stakeholder	Responsibilities	Activities
Ontario Lottery and Gaming Corporation (OLG)	Responsible for the conduct and management of all cGaming site, as per section 207(1)(a) of the <i>Criminal Code of Canada</i>	Issues licences and contracts to providers, charity associations and municipalities

Stakeholder	Responsibilities	Activities
Ontario Charitable Gaming Association (OCGA)	A provincial body representing all the charities participating in cGaming	Provides training and support for charities participating in cGaming throughout Ontario  Contracted by the OLG to develop policies and procedures
Charitable Gaming Centre Association (CGCA)	An association representing charities participating at their local site	Supports member charities and facilitates participation with the CGCSP
Charitable Gaming Centre Service Provider (CGCSP)	Provides the venue for the cGaming site, including all technology and equipment and is responsible for daily operations	Managers the facility and all gaming activity, including site marketing and staffing Coordinates with the CGCA for scheduling of participation of local charities and distribution of profit sharing
Municipality	Initial: Approves cGaming program to operate within the municipal boundaries subject to public input  Ongoing: Monitors ongoing eligibility of charities, provides permits to eligible charities (as per OLG guidelines)	Approve gaming site subject to a public input session and provincial approval based on OLG business case  Determine eligibility of charities and issue permits on behalf of the OLG; monitor and ensure compliance with permit requirements including the use of proceeds; ensure monthly reports are received from the CGCSP and validate the distribution of funds to charities; ensure monthly reports and banking statements are received from charities; investigate and notify OLG of any breaches of the requirements by charities or the CGCSP
Charities	Apply for permits and provide volunteers to participate at cGaming events	Apply for permits and adhere to the requirements, including monthly reporting and monitoring of use of proceeds

## Comments

### *Legislative Process for Approval of a cGaming Site*

The Power Play Gaming Centre (formerly the Classic III Bingo Hall) received approval for the cGaming model in 2019 and has been operating as such since 2020.

The CGCSP for the Power Play Gaming Centre is the Community Gaming and Entertainment Group. The CGCA is the Tecumseh Gaming Association, which represents 25 charities within Essex County. The Tecumseh Gaming Association has provided a letter of support for the proposed relocation (included in Appendix A).

The proposed location at 446 Advance Boulevard is zoned as Mixed Use, which permits a “place of entertainment”. The Zoning By-law defines a Place of Entertainment as:

a motion picture of other theatre, amusement arcade including **game machines**, arena, auditorium, assembly hall, billiard or pool room, **bingo hall**, drive-in theatre, bowling alley, indoor racquet courts, indoor swimming pool, ice or roller rink, studio, dance hall or music hall, but does not does not include an adult entertainment establishment or any place of entertainment or amusement otherwise defined or classified herein. (bold font emphasis added here for clarity).

The OLG advises that this is the first time a proposal has come forward to move a cGaming site into a municipality that does not have a previously approved gaming site. As such, the proposal requires approval from both the AGCO to licence the location, as well as the OLG for the location/operation of the site.

Both the AGCO and OLG approval processes require a resolution from the Municipality of Lakeshore to support the location of the cGaming centre within the municipality.

As part of the requirement for AGCO approval, the Community Gaming and Entertainment Group published a public notice in the Windsor Star on July 23, 2022 advising of the proposed relocation of the cGaming centre. Written comments may be submitted to both the AGCO and the Municipality of Lakeshore until August 29, 2022.

The OLG approval is governed by [Ontario Regulation 81/12: Requirements for Establishing a Gaming Site](#), under the *Ontario Lottery and Gaming Corporation Act, 1999*. This process requires the OLG to prepare a business case for the proposed gaming site, to be submitted to the Minister, that sets out the cost of establishing the proposed gaming site, demonstrates the viability of the proposed gaming site and the adequacy of responsible gaming features for the proposed gaming site, and sets out or demonstrates any other matter that the Corporation considers appropriate.

As part of this process, Council is required to seek public input into the establishment of the proposed gaming site and then provide OLG with a written description of the steps it

took to do so and a summary of the public input received. Then Council would have the opportunity to consider whether it wishes to pass a resolution supporting the establishment of the gaming site in the municipality. The decision of Council would then be sent to both the AGCO and the OLG, as well as the applicant. This would satisfy the municipal requirements of both the OLG and AGCO processes. Following that, the OLG would then complete its business case for presentation to the Province for a final determination as to whether to approve the gaming site.

### *Introduction of cGaming - Administrative Responsibilities*

Unlike traditional lottery licensing programs with set fees established by the AGCO, the permit application process for cGaming is free for eligible charities. Instead, participating charities and the municipality receive a percentage of the net gaming wins. It is estimated that the municipal portion of wins (2.79%) would be approximately \$150,000 annually. It is noted that this revenue was significantly lower in recent years due to the COVID-19 pandemic, however these revenues have increased in 2022.

Currently lottery licensing is undertaken by the Civic Affairs division as approximately 10% of overall duties, and generates an average revenue of \$14,000 per year. While cGaming represents a significant opportunity for local charities, it also comes with a significant increase in time and staffing resource requirements. It is estimated that the additional permitting responsibilities required for cGaming will add an average of 40 hours per month to process permits. Additionally, there will be supervisory responsibilities relating to training, enforcement, required quarterly meetings with the Gaming Association and annual reporting to Council and the OLG. These additional responsibilities are expected to consume a minimum of 105 hours (3 work weeks) regular activities per year. Hours spent on enforcement would vary. This increased workload cannot be accommodated in the current staff complement. As such, additional staff members would need to be hired to accommodate this new programming. A business case will be brought to Council which will include the costs and resources needed, which are anticipated to be offset by the anticipated revenue received from OLG annually.

It is the recommendation of Administration that a public input session be scheduled to solicit feedback from the community on the proposed gaming site. The public input session would be held mid-September, 2022 and consist of an in-person open house and a virtual session. These will be advertised via social media, print newspaper outlets, and municipal website. Members of the public will have access to the related information and a form on the Municipality's website to submit written comments.

### **Others Consulted**

Ontario Lottery and Gaming Corporation (OLG)

Alcohol and Gaming Corporation of Ontario (AGCO)

Community Gaming and Entertainment Group (applicant)

### **Financial Impacts**

Under the AGCO approval process, the applicant (Community Gaming and Entertainment Group) has the responsibility to bear the costs of public engagement for the proposed relocation and establishment of the gaming site within the Municipality of Lakeshore. The Applicant has already undertaken the public notice in the Windsor Star, as required by the AGCO.

The cost of the proposed public input session, including materials and public notice, is estimated to be approximately \$3,500.

### **Attachments**

Appendix A – Proposal to relocate a Class A cGaming Centre, submitted by the Community Gaming and Entertainment Group

### **Report Approval Details**

Document Title:	Relocation of a cGaming Centre - Power Play.docx
Attachments:	- Appendix A - Power Play Relocation Proposal.pdf
Final Approval Date:	Aug 4, 2022

This report and all of its attachments were approved and signed as outlined below:

Prepared by Brianna Coughlin

Submitted by Kristen Newman

Approved by Justin Rousseau and Truper McBride



## **A PROPOSAL TO RELOCATE A**

**"Class A"**

**cGaming Centre**

**446 Advance Blvd.  
Lakeshore, Ontario  
N8N 5G8**



Community Gaming & Entertainment Group  
O/a Power Play Gaming Centre  
13320 Derso Drive  
Tecumseh, Ontario  
N8K 0B6

July 6, 2022

Mayor Tom Bain and Council Members:

**Re: Relocation of Power Play Gaming Centre**

We are requesting your approval to relocate our cGaming centre to 446 Advance Blvd, Lakeshore (Zoned MU 1 which allows for commercial recreation). We have acquired 20,000+ square feet. We operate 7 days a week and provide bingo sessions, POD games, Taptix games and Bar & Lounge. We employ 35 employees, have 25 charities and currently generate \$700,000 annually to these charities.

Sincerely,



Tony Rosa  
President & CEO  
CGEG

Community Gaming and Entertainment Group  
3240 Electricity Drive, Windsor, Ont., N8W 5J1  
Phone (519) 948 - 7500  
Fax (519) 945 - 7822

## **Background of CGEG**

Power Play Gaming Centre is operated by Community Gaming and Entertainment Group (CGEG), which has been operating several Bingo Halls now cGaming centres in the Windsor Tecumseh area since 2007. Our cGaming centres are as follows in Windsor Breakaway Gaming Centre, Paradise Gaming Centre and All Star Gaming Centre. In Tecumseh we operate Power Play Gaming Centre.

cGaming centres are operated in partnership with the OLG. They maintain the "Manage and Conduct" part of the partnership while the charities are the beneficiary of the revenues generated from the facility.

In 2005 the industry started to work with government to move the bingo industry in Ontario to the 21<sup>st</sup> century. At the time we could not operate any bingo or break open tickets on or through a computer or video device. Partnering with the OLG has enabled us to bring our industry into the 21<sup>st</sup> century. There is 37 such cGaming centres throughout the province of Ontario. The closest operators to our facilities are locations in Chatham and Leamington.

### **Biography of Tony Rosa**

Tony is currently President and CEO of Community Gaming and Entertainment Group (CGEG) out of Windsor, Ontario. CGEG operates 4 cGaming centres in Windsor and Tecumseh in conjunction with the Ontario Lottery and Gaming Corporation (OLG) under the new Charity Revitalization program. They employ approximately 250 people and operate 250 sessions per month serving over 400 charities. He also is President and Chair of the Commercial Operators Association of Ontario (CGAO).

Tony has been involved in the Charitable Bingo industry since 1985. Prior to Tony joining CGEG he was Director of Operations for Bingo Country which he joined in 1989. In 1989 Bingo Country had 9 Bingo Halls in operation, at its peak time had 63 Bingo Halls and operated in three different provinces, Ontario, Saskatchewan and British Columbia. . Tony started in the Bingo industry in Brampton Ontario where he was General Manager of Brampton Bingo Country (now Rutherford Bingo) since it started in 1985. Tony is registered with the AGCO and was also registered with the BCLC when operating in BC.



**Tecumseh Gaming Association  
c/o 13320 Desro Drive,  
Tecumseh, ON  
N8N 2L9**

**July 5/2022**

**Dear Mayor Tom Bain & Town Council Members:**

**Please accept this letter of support from the charities of the Tecumseh Gaming Association for the relocation of Power Play Gaming Centre. Currently, Power Play Gaming Centre is located at 13320 Desro Drive in Tecumseh, Ontario. The new address will be 446 Advance Blvd. in Lakeshore, Ontario.**

**The Tecumseh Gaming Association was incorporated without share capital on May 14, 2020, by Letters Patent from the Province of Ontario. Currently the association is comprised of 25 local charitable organizations (see attached list of current charity organization members).**

**The main purpose of the Association is to promote interest in charitable gaming, and to distribute the proceeds generated from charitable gaming to members of the Association.**

**Since 2011 (we have gone back a lot further, but just to give you an idea) the Association distributed more than \$5,767,000 in gross proceeds to its charitable member organizations. These proceeds are then used by our charitable members to help them fulfill their mandates by providing needed programs and services for our local communities & other local charities.**

**We look forward to this new adventure and collaborating with the Lakeshore community and council.**

**Thanking you in advance for your consideration,**

**Sincerely,**

**Brian Adlam – President – Tecumseh Gaming Association**

**Attachment – 1 page**

## **Tecumseh Charity Association**

List of Charities:

ABC DAY NURSERY
BELLE RIVER HIGH SCHOOL
BELLE RIVER PUBLIC SCHOOL
BELLE RIVER MINOR HOCKEY ASSOCIATION
ESSEX ENERGIZERS SKIPPING CLUB
FOREST GLADE BASEBALL LEAGUE
HARROW HAWKS ALUMNI ASSOCIATION
HUGH BEATON HOME & SCHOOL
KNIGHTS OF COLUMBUS # 2775
KNIGHTS OF COLUMBUS # 4555
KNIGHTS OF COLUMBUS # 9671
LEAMINGTON SKATING CLUB
OUR LADY OF ANNUNCIATION SCHOOL
ROSE CITY COMMUNITY ASSISTANCE FUND
SELECT TRAVEL SOCCER
SOUTHPOINT MINOR HOCKEY
ST. CLAIR BEACH OPTIMIST CLUB
SUN COUNTY AAA HOCKEY ASSOCIATION
TECUMSEH BASEBALL CLUB
TILBURY FIGURE SKATING CLUB
TILBURY/KENT MINOR HOCKEY ASSOCIATION
TILBURY ROTARY CLUB
TECUMSEH SHORELINE MINOR HOCKEY ASSOCIATION
WINDSOR MARTIAL ARTS
WINDSOR OPTIMIST YOUTH BAND

HCA is Sandy Bondy [gsbondy@sysmpatico.ca](mailto:gsbondy@sysmpatico.ca) (519) 919-8207

**Community Gaming and Entertainment Group**  
3240 Electricity Drive, Windsor, Ont., N8W 5J1  
Phone (519) 948 – 7500  
Fax (519) 945 - 7822

### **Benefits to the Community**

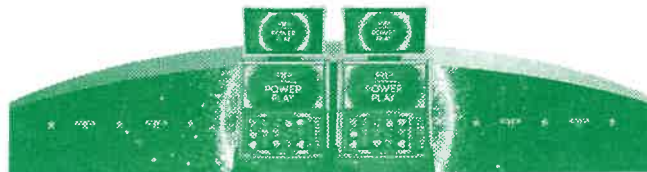
We employ 35+ Full time and Part-time staff from the area.

We create a long term source of funding for charities and non-profits in the area with annual funds of approximately \$700,000 and growing.

We provide a premiere operation for the customer to enjoy.

This location will draw patrons from the surrounding area.

The Town of Lakeshore will receive revenues for permit fees



## VEGAS ROOM OPEN

Monday to Thursday: 11:00 am-12:00 am

Friday & Saturday: 9:00 am-1:00 am

Sunday: 9:00 am-12:00 am



## POWER PLAY SESSIONS

SUNDAY: 11:00 am & 1:00 pm

FRIDAY & SATURDAY: 8:00 pm & 10:15 pm

<u>DOUBLE ACTION</u>		\$3.00 OR \$4.00 A BOOK
GAME 1	FULL CARD	\$75.00
GAME 2	FULL CARD	\$75.00
GAME 3	FULL CARD	\$75.00
GAME 4	FULL CARD	\$75.00

2 STRIP MINIMUM PURCHASE  
\$12.00 DOUBLE \$18.00 TRIPLE  
1 STRIP DOUBLE PAYS \$8.00

\*\* BIG 5 PLAYED DURING REGULAR GAMES ONLY

** GAME 1	ONE LINE	\$100.00	
(BLUE) BB - TWO LINES		\$200.00	*DP \$200.00

** GAME 2	ONE LINE	\$100.00	
(ORANGE) BB- TWO LINES		\$200.00	*DP \$200.00

SUPER JACKPOT	\$2.00 A CARD
(ORANGE) TWO LINES	\$100.00
FULL CARD WITHIN DESIGNATED#	\$2,500.00
CONSOLATION	\$300.00

** GAME 3	ONE LINE	\$100.00	
(GREEN) BB - TWO LINES		\$200.00	*DP \$200.00

SUPER "G" BALL (BLACK)	\$2.00 A CARD
TWO LINES	\$50.00
BEFORE DESIGNATED#	\$250.00
FULL CARD ON DESIGNATED#	PROGRESSIVE POT
AFTER DESIGNATED#	\$200.00

** GAME 4	ONE LINE	\$100.00	
(YELLOW) BB - TWO LINES		\$200.00	*DP \$200.00

ACCUMULATOR	\$2.00 A CARD
(AQUA) ROVING "T"	\$100.00
FULL CARD WITHIN 53 #'S or LESS	\$3,000.00
CONSOLATION	\$275.00

** GAME 5	ONE LINE	\$100.00	
(PINK) BB - TWO LINES		\$200.00	*DP \$200.00

JACKPOT ROUND (BROWN)	\$2.00 EXTRA CARDS
INSIDE SQUARE	\$100.00
LETTER "H"	\$150.00
FULL CARD	\$1,500.00
2 <sup>nd</sup> FULL CARD	

\* DP - DOUBLE PAY PLAYED DURING 2 LINES ONLY IN REGULAR BOOK

BB - BINGO BONUS PLAYED DURING 2 LINES ONLY IN REGULAR BOOK

**Regular Bingo Session**

**POD Games**

2022 Attend	Ave Spend	Sales	Prizes	Payout %	Win	Ave Spend	Sales	Prizes	Payout %	Win
Feb 1,804	\$ 88.86	\$160,301.00	(\$112,474.80)	-70.16%	\$47,826.20	\$ 39.65	\$71,529.11	(\$62,136.31)	-86.87%	\$9,392.80
Mar 2,453	\$ 81.18	\$199,126.00	(\$111,258.00)	-55.87%	\$87,868.00	\$ 34.52	\$84,684.09	(\$74,320.74)	-87.76%	\$10,363.35
Apr 2,841	\$ 64.79	\$184,059.00	(\$108,271.00)	-58.82%	\$75,788.00	\$ 33.48	\$95,130.34	(\$85,443.48)	-89.82%	\$9,686.86
May 2,532	\$ 84.80	\$214,726.00	(\$153,676.60)	-71.57%	\$61,049.40	\$ 27.24	\$68,969.33	(\$61,271.95)	-88.84%	\$7,697.38
<b>Total 9,630</b>	<b>\$ 78.73</b>	<b>\$758,212.00</b>	<b>(\$485,680.40)</b>	<b>-64.06%</b>	<b>\$272,531.60</b>	<b>\$ 33.26</b>	<b>\$320,312.87</b>	<b>(\$283,172.48)</b>	<b>-88.40%</b>	<b>\$37,140.39</b>

**Taptex Machines**

**Break Open Tickets**

2022 Attend	Ave Spend	Sales	Prizes	Payout %	Win	Ave Spend	Sales	Prizes	Payout %	Win
Feb 1,804	\$ 551.04	\$ 1,348,944.67	\$1,225,958.11	90.88%	\$ 122,986.56	\$ 14.37	\$25,920.00	(\$17,639.00)	-68.05%	\$8,281.00
Mar 2,453	\$ 462.99	\$ 1,527,860.05	\$ 1,398,632.94	91.54%	\$ 129,227.11	\$ 15.26	\$37,440.00	(\$25,440.00)	-67.95%	\$12,000.00
Apr 2,841	\$ 427.32	\$ 1,600,325.97	\$ 1,469,638.99	91.83%	\$ 130,686.98	\$ 10.39	\$29,520.00	(\$20,072.00)	-67.99%	\$9,448.00
May 2,532	\$ 578.69	\$ 2,031,185.46	\$ 1,869,302.34	92.03%	\$ 161,883.12	\$ 11.94	\$30,240.00	(\$20,550.00)	-67.96%	\$9,690.00
<b>Total 9,630</b>	<b>\$ 500.52</b>	<b>\$6,508,316.15</b>	<b>\$5,963,532.38</b>	<b>91.63%</b>	<b>\$344,783.77</b>	<b>\$ 12.79</b>	<b>\$123,120.00</b>	<b>(\$83,701.00)</b>	<b>-67.98%</b>	<b>\$39,419.00</b>

**Total**

2022 Attend	Sales	Prizes	Payout %	Win	Charity Revenue	Monthly Ave Share
Feb 1,804	\$1,606,894.78	\$1,833,708.00	64.34%	\$188,486.56	\$49,006.51	\$1,960.26
Mar 2,453	\$1,849,110.14	\$1,187,614.20	64.13%	\$239,458.46	\$62,259.20	\$2,490.37
Apr 2,841	\$1,909,835.31	\$1,258,852.51	65.78%	\$225,009.84	\$58,658.56	\$2,346.34
May 2,532	\$2,345,128.79	\$1,633,803.79	69.67%	\$340,319.90	\$62,483.17	\$2,499.33
<b>Total 9,630</b>	<b>\$7,709,961.82</b>	<b>\$5,158,978.50</b>	<b>66.29%</b>	<b>\$893,874.76</b>	<b>\$232,407.44</b>	<b>\$9,296.30</b>

Annually \$697,222.81 \$27,883.80 Each Charity



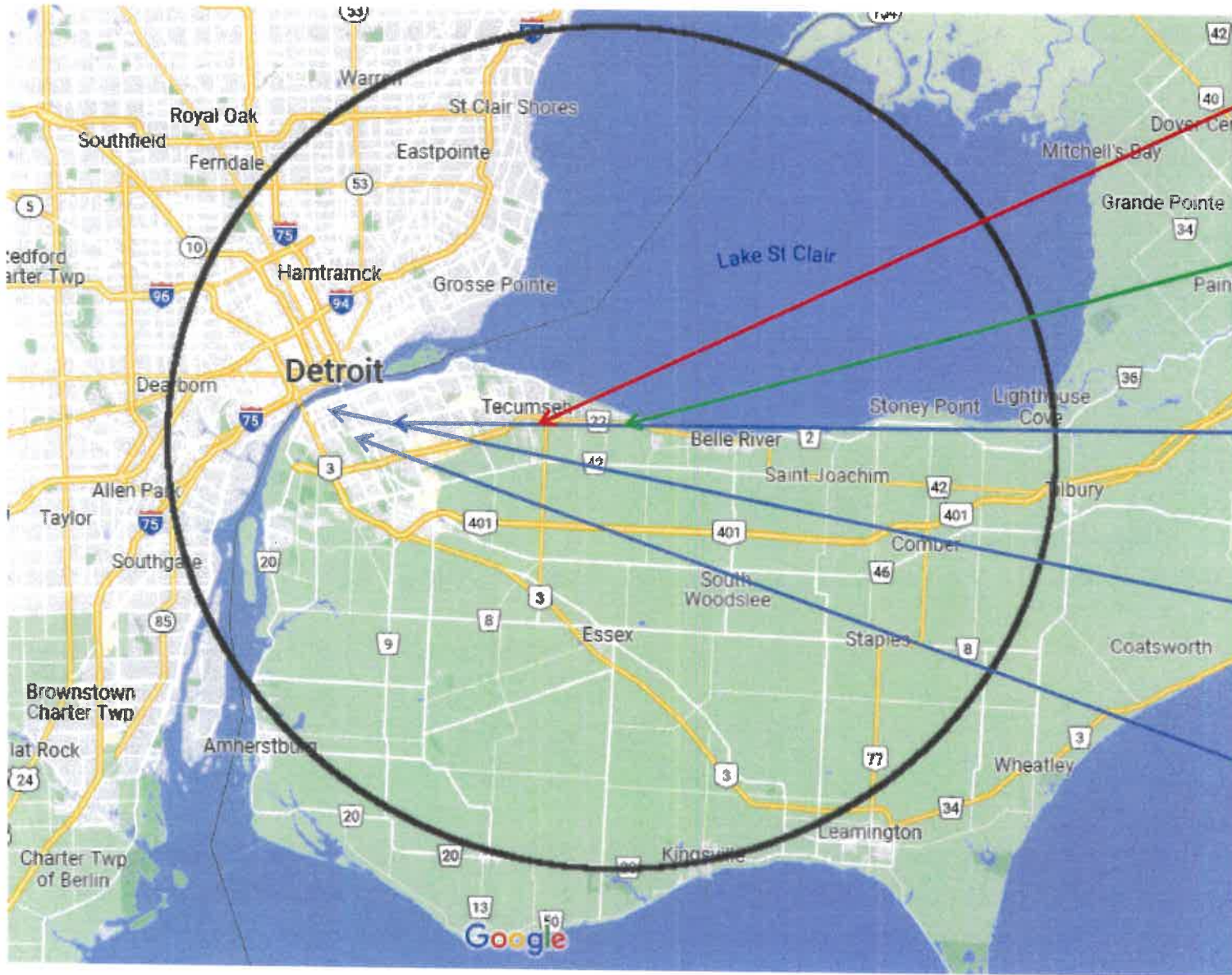


The diagram is a main floor plan of a building. A large, irregularly shaped area is outlined in a thick red line, representing the 'Proposed Relocation - Power Play Gaming Centre'. This area occupies the central and right portions of the plan. To the left of this red-outlined area is a rectangular room with a door on its left wall. Above the red-outlined area, there is a curved wall with several small, square openings, possibly for ventilation or lighting. The entire plan is enclosed within a rectangular boundary with small 'X' marks at the corners and midpoints of the sides. A north arrow is located in the bottom left corner, pointing towards the top left of the page.

**Proposed Relocation - Power Play Gaming Centre**

**Seating - 350**  
**Occupancy - 1000 (TBD)**

 **MAIN FLOOR PLAN**



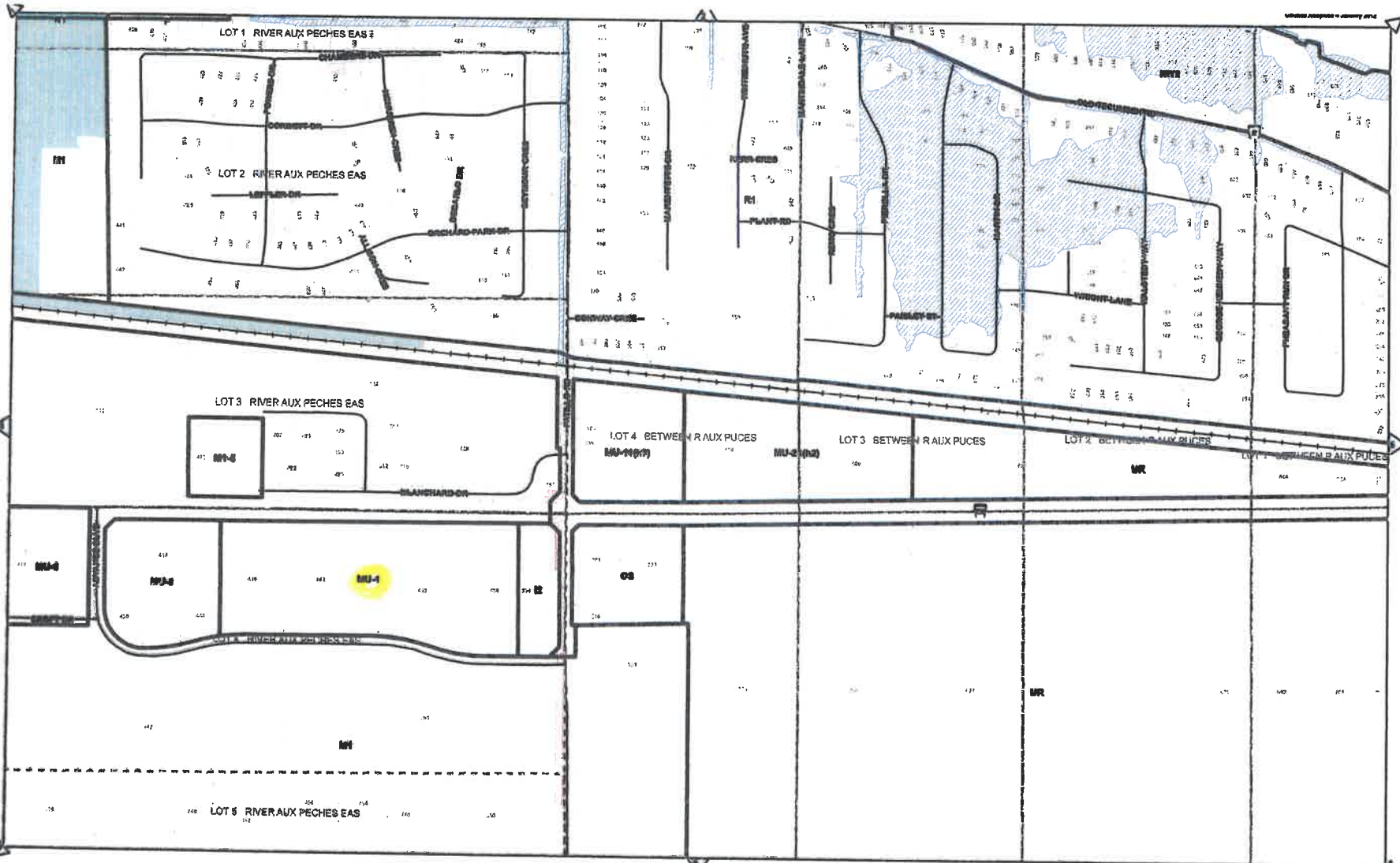
**Power Play Gaming  
(Current Location)**  
13320 Desro Dr.  
Tecumseh, Ont., N9K 0B6

**Power Play Gaming  
(Proposed Location)**  
446 Advance Blvd.  
Lake Shore, Ont., N8N 5G8

**All Star Gaming**  
1385 Walker Rd.  
Windsor, Ont., N8Y 2N9

**Breakaway Gaming**  
655 Crawford Ave.  
Windsor, Ont., N9A 5C7

**Paradise Gaming**  
2340 Dougall Ave  
Windsor, Ont., N8X 1T1





## 7.0 Permitted Uses

Subject to compliance with this By-law, the following uses shall be permitted within the zones corresponding to the columns identified with a "•" in Table 7.1. Where a superscript "E" (<sup>E</sup>) is identified next to a "•" symbol, only *existing uses* shall be permitted. All permitted uses shall be subject to the applicable Zone Regulations provided in Section 8.0 and the General Provisions including the site specific qualifications provided in Section 6.0, where applicable.

The zone symbols are defined and described in Section 5.2, and consist of letters and numbers, as the case may be, as listed below:

Zone Symbol	Zone Title
<i>Residential Zones</i>	
R1	Residential – Low Density
R2	Residential – Medium Density
R3	Residential – High Density
RM	Residential Mobile Home Park
RW1	Residential Waterfront – Watercourse
RW2	Residential Waterfront – Lake St. Clair
<i>Hamlet Zones</i>	
HR	Hamlet Residential
HC	Hamlet Commercial
HE	Hamlet Employment
<i>Commercial Zones</i>	
CS	Service Commercial
CR	Rural Commercial/Employment
CN	Neighbourhood Commercial
CT	Recreational/Tourist Commercial
<i>Mixed Use Zones</i>	
CA	Central Area
MU	Mixed Use
<i>Employment Zones</i>	
M1	General Employment

Table 7.1 – Permitted Uses

	R1	R2	R3	RM	RW1	RW2	HR	HC	HE	CS	CR	CA	CN	CT	MU	M1	M2	I1	I2	EP	W	P	A	UR
Parking lot or structure, public												•			•									
Personal service shop								•		•		•	•		•									
Pharmacy								•		•		•			•									
Place of entertainment								•		•		•		•	•									
Printing establishment								•		•						•								
Private club								•				•		•	•				•			•		
Public club								•				•		•	•				•			•		
Public storage									•						• <sup>E</sup>	•								
Recreational vehicle sales, service, and storage establishment										•	•			•										
Retail establishment								•		•		•			•									
Retail establishment, convenience								•		•		•	•		•									
Retail and service uses related to recreation														•										
Retail use, accessory									•							•	•							
Service and repair establishment								•		•		•			•									
Shopping Centre								•		•		•	•		•									
Supermarket								•		•		•			•									
Taxi establishment										•														
<b>(d) Employment Uses</b>																								
Batching or recycling plant, concrete or asphalt																•								
Bus terminal										•														
Call centre																•	•							
Contractor's yard									•							•								
Laboratory or scientific research facility																•	•							
Landing strip																						•		
Manufacturing, heavy																•								
Manufacturing, light									•							•	•							
Office								•		•	•	•	•		•		•							
Propane transfer facility																•								

or other legal representatives of a person to whom the context can apply according to law.

158. **PERSONAL SERVICE SHOP** – shall mean a *building* or part thereof in which services are provided and administered to the individual and personal needs of persons or their pets, and without limiting the generality of the foregoing, includes barber shops, hairdressing establishments, dog grooming establishments, spas, shoe repair and shoe shining shops, tailor shops, *bake shops*, *dry cleaning depots* and *laundromats*, wherein machines and facilities for wet laundering, drying or finishing are available for public use at a cost, but shall not include a *dry cleaning establishment*.
159. **PHARMACY** – shall mean a *retail establishment* which dispenses prescription drugs and which sells, among other things, non-prescription medicines, health and beauty products and associated sundry items.
160. **PIT** – shall mean a place where unconsolidated gravel, stone, sand, earth, clay, fill mineral or other material is being or has been removed by means of an open excavation, and may include the processing thereof for commercial purposes including screening, sorting, washing, crushing and other similar operations, *buildings* and *structures*.
161. **PLACE OF ENTERTAINMENT** – shall mean a motion picture or other theatre, amusement arcade including *amusement game machines*, arena, auditorium, *assembly hall*, billiard or pool room, *bingo hall*, drive-in theatre, bowling alley, indoor racquet courts, indoor swimming pool, ice or roller rink, *studio*, dance hall or music hall, but does not include an *adult entertainment establishment* or any place of entertainment or amusement otherwise defined or classified herein.
162. **PLACE OF WORSHIP** – shall mean a *building* dedicated to religious worship and includes a church, synagogue, temple, mosque, hermitage or *assembly hall* and may include such *accessory uses* as a nursery school, a school of religious education, convent, monastery, parish hall or an *assembly hall*.
163. **POINT OF INTERSECTION** – shall mean the point at which *street lines* abutting a *corner lot* intersect, or, if the *street lines* do not intersect at a point, then the point of intersection shall be deemed to be the intersection of the projection of the *street lines* or the intersection of the tangents of the *street lines*. Refer to the definition and illustration for *sight triangle*.
164. **PORCH** – shall mean a roofed open area attached to the outside of a *building* and with direct access to or from a *building*.
165. **PORTABLE BATCHING OR RECYCLING PLANT, CONCRETE OR ASPHALT** – shall mean equipment for the crushing, screening or washing of sand and gravel aggregate

# **Public Notice**

## **Proposal TO RELOCATE A BINGO HALL**

A proposal has been submitted to the Town of Lakeshore, to relocate a bingo hall to:

**446 Advance Blvd., Lakeshore, ON N8N 5G8**

This proposal has been submitted by CGEG.

Copies of the proposal are available at Lakeshore Town Hall.

Written comments on the proposal may be submitted not later than August 29<sup>th</sup>, 2022

And forward to the municipal office and the Commission

### **Municipality of Lakeshore**

419 Notre Dame Street

Belle River, Ontario

N0R 1A0

### **Alcohol and Gaming Commission of Ontario**

90 Sheppard Avenue East, Suite 200

Toronto, Ontario

M2N 0A4

Written comments submitted on the proposal may be provided to the applicant.



**Alcohol and Gaming Commission of Ontario**  
90 Sheppard Avenue East, Suite 200  
Toronto ON M2N 0A4  
Tel.: 416-326-8700  
Toll free in Ontario: 1-800-522-2876  
Inquiries: [www.agco.ca/iagco](http://www.agco.ca/iagco) • Website: [www.agco.ca](http://www.agco.ca)

**Registration No.: OPCHF00131687**

**Expiry Date: Mar. 20, 2023**

## **Certificate of Registration - Supplier**

**Class: Operator**

**Issued under the *Gaming Control Act, 1992***

Issued to

**COMMUNITY GAMING &  
ENTERTAINMENT GROUP  
LIMITED PARTNERSHIP**

Doing  
Business As

**Power Play Gaming Centre**

Gaming Site

**13320 DESRO DR  
TECUMSEH, ON N8N2L9**

To be prominently displayed







Commission des alcools et des jeux de l'Ontario  
90, avenue Sheppard Est, bureau 200  
Toronto (Ontario) M2N 0A4  
Tél. : 416-326-8700  
Interurbains sans frais en Ontario : 1-800-522-2876  
Demande de renseignements : [www.agco.ca/fr/icafo](http://www.agco.ca/fr/icafo)  
Site Web : [www.agco.ca/fr](http://www.agco.ca/fr)

**N° d'inscription : OPCHF00131687**

**Date**

**d'expiration : 20 mars 2023**

## **Certificat d'inscription - Fournisseur**

**Catégorie : Exploitant**

**Délivré en vertu de la  
Loi de 1992 sur la réglementation des jeux**

Délivré à

COMMUNITY GAMING &  
ENTERTAINMENT GROUP  
LIMITED PARTNERSHIP

Faisant affaire  
sous le nom de

Power Play Gaming Centre

Site de jeu

13320 DESRO DR  
TECUMSEH, ON N8N2L9

À afficher en évidence.

